

Take Control

We'll give you 50 bucks if you'll just put your water heater under the co-op's new load control program. The installation is free and the cost savings to you will go well beyond the \$50 bill credit or check we'll give you. You'll be playing a vital part in holding the co-op's power costs down--just by letting your water heater work when the power is less expensive.

Q. How is load control accomplished?

A. Many utilities accomplish load control via power line carrier or radio control systems that communicate with devices at a consumer's location to turn loads off and on. For example, a utility may elect to control residential water heater with the intent of turning a select or "rolling group" of water heaters off during a period of peak demand and turning them back on after the peak has subsided. In the very vast majority of cases, a consumer will not notice that their water heater has been shut off for a brief period of time. Doing so helps to reduce the "demand charges" or peak costs that a utility pays to have your power available.

Sign me up!

Sign us up! Please enroll our water heater in the co-op's new load control program. We understand that our water heater will be turned off during periods of peak energy demand.

Name _____

Address: _____

Daytime Phone _____

Please return this form to:
Lacreek Electric Cooperative, Inc
PO Box 220
Martin, SD 57551

For further questions, please contact our office at 685-6581