



A Touchstone Energy® Cooperative



LACREEK ELECTRIC
FEBRUARY 2023 VOL. 23 NO. 10

COOPERATIVE CONNECTIONS



Mitchell Technical College launches careers in a wide range of fields including training for linemen like Lacreek Electric's Matt Kruid.
Photo by Billy Gibson

Tech Training

Mitchell Technical College
Pages 8-9

Promoting tribal tourism
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Lacreek Electric Association Now Accepting Applications for 2023 Scholarships

Lacreek Electric, in conjunction with Basin Electric Power Cooperative, is offering a \$2,500 college scholarship to a lucky dependent of a Lacreek Electric member(s). In addition to this scholarship, Lacreek Electric is also offering four other scholarships.

The Rural Electric Scholarship Program was developed by Basin Electric Power Cooperative. Basin Electric is Lacreek Electric's power supplier. The program is designed to recognize the academic achievements of students who are children of



rural electric cooperative members. The program, which is in its 29th year, will provide over 160 scholarships to well-deserving students in the nine-state, Basin Electric service area.

Students can apply for the scholarships by filling out the Basin Electric 2023 Scholarship Application which can be found on the Lacreek Electric website at www.lacreek.com. The application can also be picked up at the Lacreek Electric office. 1522900401

The entire application must be completed and turned in to Lacreek Electric by the **Feb. 15, 2023**, deadline.

Scholarships will be directly paid to the institution where the recipient is enrolled in the fall of 2023.

Statement of Nondiscrimination

Lacreek Electric Association is an equal opportunity provider, employer, and lender.

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity, in any program or activity conducted or funded by USDA (not all bases apply to all programs). Remedies and complaint filing deadlines vary by program or incident.

Person with disabilities who require alternative means of communication for program information (e.g., Braille, large print, audiotope, American Sign Language, etc.) should contact the responsible Agency or USDA's TARGET Center at (202)720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800)877-8339. Additionally, program information may be made available in languages other than English.

To file a program discrimination complaint, complete the USDA Program Discrimination Complaint Form, AD-3027, found online at http://www.ascr.usda.gov/complaint_filing_cust.html and at any USDA office or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by: (1) mail: U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW, Washington, D.C. 20250-9410; (2) fax: (202) 690-7442; or (3) email: program.intake@usda.gov.

COOPERATIVE CONNECTIONS

LACREEK ELECTRIC

(USPS No. 018-912)

Board of Directors

Wade Risse – President
Brent Ireland – Vice President
Scott Larson – Secretary
Tom Schlack – Treasurer
Clarence Allen – Troy Kuxhaus
Cole Lange – Clifford Lafferty
Scott Larson – Neal Livermont
Marion Schultz – Jerry Sharp
Connie Whirlwind Horse – Donovan Young Man

Management Staff

Josh Fanning – General Manager
Sherry Bakley – Work Order/Staff Assistant
Tracie Hahn – Office Manager
Anna Haynes – Finance Manager
Mike Pisha – Operations Manager
Ashley Turgeon – Administrative Assistant
Jessica Cook – Member Services/IT

Office Personnel

Amy Pisha – Right of Way Specialist
Kasi Harris – Accountant II
Terri Gregg – Member Service/
Billing Specialist
Katrina Fish – Member Service/Billing Specialist
Lisa Jensen – Member Service Representative

Operations Personnel

Line Foreman: Jesse Byerley
Journeyman Linemen:
Jordon Bakley – Dane Claussen – Lonny Lesmeister –
Garrett Metzinger – Ryan Pettit – Aaron Risse – Trace
Scott – Damon Wangerin
Apprentice Linemen:
Tee Allen – Les Cuny – Kody Hagen – Matthew Kruid
Journeyman Electrician: Roy Guptill
Warehouse Man: Cody Larson
Maintenance Man: Justin Smokov

This institution is an equal opportunity provider and employer.

This publication is mailed the 15th of the month prior to the issue date. Layout is at least three weeks prior to mailing. LACREEK ELECTRIC COOPERATIVE CONNECTIONS is published monthly by Lacreek Electric Association, Inc., PO Box 220, Martin, SD 57551 for its members. Families subscribe to Lacreek Electric Cooperative Connections as part of their electric cooperative membership.

Subscription information: Electric cooperative members devote 50 cents from their monthly electric payments for a subscription. Nonmember subscriptions are available for \$12 annually. Periodicals Postage Paid at Martin, SD and at additional mailing offices.

POSTMASTER: Send address changes to: Lacreek Electric Cooperative Connections, PO Box 220, Martin, SD 57551; telephone (605) 685-6581; fax (605) 685-6957

November 2022 Board Meeting Minutes

The regular meeting of the Board of Directors of Lacreek Electric Association, Inc. was held in the office of the cooperative, located in the Town of Martin, S.D., on Nov. 22, 2022, beginning at 1 p.m.

The meeting was then called to order by President Wade Risse and the following directors were present: Brent Ireland, Donovan Young Man, Connie Whirlwind Horse, Jerry Sharp, Marion Schultz, Neal Livermont, Cole Lange, Troy Kuxhaus, Clifford Lafferty, Clarence Allen, and Tom Schlack. Also present: General Manager Josh Fanning, Finance Manager Anna Haynes, Operations Manager Mike Pisha, Office Manager Tracie Hahn, Work Order/Staff Assistant Sherry Bakley, Member Services/IT Jessica Cook, and Administrative Assistant Ashley Turgeon.

The Pledge of Allegiance was led by President Wade Risse.

A motion was made, seconded, and carried to approve Administrative Assistant Ashley Turgeon to record the board minutes.

A motion was made, seconded, and carried to approve the October 2022 Board Minutes.

A motion was made, seconded, and carried to accept the Operating Report for September that was presented by Finance Manager Anna Haynes.

A motion was made, seconded, and carried to approve the checks and disbursements for October, the checks ran from number 78107 to 78182 along with the electronic checks which ran from 4062 to 4101 (Cole “chairman”, Cliff, and Troy). The November Check Audit Committee will be (Clarence “chairman”, Scott, and Wade).

A motion was made, seconded, and carried to accept the October Analysis of Investments that was presented by

Finance Manager Anna Haynes.

A motion was made, seconded, and carried to approve the list of new members.

Jessica reported that the Christmas Party is Dec 16, on our advertisements, the Youth Tour 2023 to Washington, D.C., and went over the load control for October and November.

Mike reported on work in progress: line patrol, new services, new security lights and daily work. He informed the board about equipment and advertisements for summer personnel.

Mike gave the safety report.

Donovan reported on the SDREA board meeting he attended.

Tom reported on the Rushmore Electric board meeting he attended.

Troy reported on the Virtual Basin Annual Meeting.

Josh reported on the RUS Loan and drawdown; that the Annual Inventory is complete with another great year with a .0043 percent adjustment; on Basin bill credit; Basin Capital Credit retirement of years 2006, 2007, and a percentage of 2008; and about a BitCoin 20MW load. Finance Manager Anna Haynes presented the 2023 Budget to the board.

A motion was made, seconded and carried to accept the 2023 Budget. General Manager Josh Fanning presented the 2023 Capital Budget to the board. A motion was made, seconded and carried to accept the 2023 Capital Budget.

The staff was excused except for Anna Haynes and Ashley Turgeon while the Board and General Manager went into executive session from 4:10- 4:30 p.m.. No further business was brought before the board and the meeting was adjourned.

Next Board Meeting – Dec. 20, 2022, at 1 p.m.

Check out this handy electrical fire check list

Electrical Fires do not have to happen. Use this checklist to help you find and fix electrical fire hazards in your home before they can start a fire.

Smoke Alarms – Smoke alarms save lives!

- ✓ Do you have enough smoke alarms?
- ✓ Are they working?
- ✓ Do you test them?

Switches and Outlets – Be on the look-out for signs of trouble.

- ✓ Are they working?
- ✓ Do they make crackling, buzzing, or sizzling sounds?
- ✓ Are they warm to the touch?
- ✓ Do plugs fit snugly?

Cords – Never use damaged cords.

- ✓ Is there fraying or cracking?
- ✓ Are they pinched or pierced?
- ✓ Do you use extension cords all the time?
- ✓ Are cords getting enough air?

Lamps and Appliances – Use them safely.

- ✓ Are you using the right bulbs?
- ✓ Do you use space heaters safely?
- ✓ Are appliance cords protected from damage?

Electrical Panel – Know the basics.

- ✓ Do you have AFCIs?
- ✓ Have you tested your AFCIs?
- ✓ Are all circuit breakers and fuses the proper size?



KEEPING UP WITH ELECTRIC METERING TECHNOLOGY



South Dakota's electric cooperatives recently held an electric meter school in Pierre where more than 45 co-op employees learned about the latest technology in residential and industrial kilowatt hour metering processes. Metering is a key component of providing reliable, safe and affordable power to cooperative members all across the state.

To view scenes from this important training program and learn more about how electric cooperatives work to improve our communities, visit Cooperative Connections Plus by scanning the QR code at right.



Take care when flying kites

Jaclyn Koistinen

Jaclyn Koistinen, 11, is already thinking ahead to spring when kite-flying is a popular activity. She warns kids and adults both to take care when putting that kite in the air. Jaclyn is the daughter of Patrick and Jenilee Koistinen, members of H-D Electric based in Clear Lake.

Kids, send your drawing with an electrical safety tip to your local electric cooperative (address found on Page 3). If your poster is published, you'll receive a prize. All entries must include your name, age, mailing address and the names of your parents. Colored drawings are encouraged.



BRUNCH SWEET BRUNCH

CRAB QUICHE**Ingredients:**

- 1 (6 oz.) can crab meat (rinsed and drained)
- 1 c. shredded cheddar cheese
- 1/4 c. chopped green onion (or fresh chives)
- 4 eggs.
- 1/2 tsp. salt
- 1 tsp. dry mustard
- 1 c. milk (or half-n-half)

METHOD

Grease or spray pie pan. Combine crab, cheese and onion. Press into pie pan and up the sides. Whisk together the milk, eggs, salt and mustard. Pour mixture into pan. Sprinkle with paprika. Bake in 400 degree oven about 30 minutes or until set. Let set 5 minutes before cutting and serving.

Elaine Rowett, Sturgis

PRALINE PECAN CRUNCH**Ingredients:**

- 1 (21 oz.) box Quaker Oat Squares cereal (about 8 c.)
- 2 c. pecans
- 1/2 cup packed brown sugar
- 1 tsp. vanilla
- 1/2 c. light corn syrup
- 1/4 c. margarine
- 1/2 tsp. baking soda

METHOD

Heat oven to 250 degrees. Mix cereal and pecans in 9x13 inch pan. Set aside. Mix corn syrup, brown sugar and margarine in glass bowl. Microwave on high 1-1/2 minutes. Stir. Microwave 1 to 1-1/2 minutes more or until boiling. Stir in vanilla and baking soda and pour over cereal mixture. Stir to coat evenly. Bake 1 hour, stirring every 20 minutes. Spread on baking sheet to cool. Break into pieces and store in airtight container.

Nancy Stenson, Fort Pierre

CINNAMON APPLE BRUNCH BAKE**Ingredients:**

- 1 can (21 oz.) apple pie filling
- 1/2 cup firmly packed light brown sugar
- 3 tbsp. butter, melted
- 2 tsp. McCormick® Ground Cinnamon
- 1 1/2 tbsp. McCormick® All Natural Pure Vanilla Extract
- 1 can (12 oz.) refrigerated biscuits
- 1/2 cup chopped nuts

METHOD

Preheat oven to 350°F. Mix apple pie filling, brown sugar, butter, cinnamon and vanilla in medium bowl. Spread 1/2 of the apple mixture in 2-quart shallow baking dish. Cut each biscuit into quarters. Arrange biscuit pieces, points up, over apple mixture. Spread remaining apple mixture over biscuits. Sprinkle with nuts. Bake 35 to 40 minutes or until golden brown. Let stand 5 minutes before serving.

mccormick.com

Please send your favorite recipes to your local electric cooperative (address found on Page 3). Each recipe printed will be entered into a drawing for a prize in December 2023. All entries must include your name, mailing address, phone number and cooperative name.

Q: Are there ways to reduce energy use on a farm?

A: The importance of farms cannot be understated. Farmers feed our families and keep the country running, but the business brings many challenges, including risk and uncertainty. Finding ways to use less energy can reduce costs and result in energy savings for years to come.

When looking to improve farm efficiency, consider the following areas.

MOTORS AND PUMPS

Because motors and pumps account for a significant amount of energy use on a farm, replacing inefficient motors with efficient models can save energy and reduce costs. Adding variable frequency drives (VFDs) allow you to vary the frequency and voltage supplied to the motor or pump to adjust the motor's speed. This saves kilowatt hours and reduces load by only operating at the needed capacity. VFDs can be used in place of a phase converter, which allows use of three-phase power equipment where there is only access to single-phase power.

IRRIGATION

Upgrade irrigation equipment to use less water, which means less pumping and reducing the amount of water and energy consumed. The goal is to get the right amount of water where it is needed. This can be accomplished by reducing evaporation through system design and fixing leaks in the system. GPS and geographic information system technologies allow for more specific irrigation targeting. Monitor and test systems regularly to ensure maximum efficiency.

LIGHTS

The longer lights are on, the higher the potential for savings. Prioritize replacing incandescent or fluorescent exterior lighting on photocells or lights that stay on all night. LED lights last two to four times longer than fluorescents and 25 to 35 times longer than incandescents. That means less frequent replacement, which saves on materials and labor costs.

HEATER CONTROLS

In climates where engine block heaters are used to keep vehicle engines warm enough to start, adding engine block heater controls with

temperature sensors and timers will reduce electricity use. To keep water from freezing on farms with livestock, save energy by using stock tank heaters with thermostatic controls, which operate only when needed instead of running constantly. Insulated stock tanks may eliminate the need to heat water.



EMERGING TECHNOLOGY

New farming technologies that offer efficiency possibilities include electric tractors, space heating and water heating. Equipment with information technology capabilities can aid efficiency by monitoring conditions and automating farming tasks. As with home efficiency practices, consider the equipment used most and the savings potential from upgrading or modifying existing equipment.

REBATES

About 80 percent of U.S. farms are located in counties served by electric cooperatives. Check with your local electric co-op to see if they offer rebates on farming equipment and energy-efficiency projects that help reduce energy use.

Improving efficiency on the farm can result in less energy use, lower bills and improved farming success during challenging financial times.



Miranda Boutelle
Efficiency Services
Group



The Dirty Boot Band has entertained thousands of music lovers across the state and region. *Photo by DBB*

Dirty Boot Band makes music a joyful family affair

Billy Gibson

billy.gibson@sdrea.coop

Even The Grinch gets into the groove when the Dirty Boot Band takes the stage.

The family-based musical septet was playing a gig last December at Tiger's Tap in Fort Pierre when a fellow clad in a luminous green Grinch costume got up and danced a little jig.

That was okay with lead singer Sheridan Nickolas, who grinned at the gyrating Grinch while she kept strumming her Taylor six-string.

This particular set was one of about 50 gigs the DBB played last year with dates that found them venturing from one end of the state to the other. Audiences in places like Platte, Hayes, Mitchell and more heard the band belting out a blend of vintage country hits like Delta Dawn, Momma Tried and The Highway Song along with originals like Little Black Pickup Truck and To the Man I Loved.

They've played atop long-bed trailers, in hayfields, in senior citizen centers, shopping malls, bars and restaurants, and consider it an honor to respond to

invitations and play music for anyone wanting to have a fun time.

Hailing from the Onida and Fort Pierre area, the DBB is made up of cousins from the Weinheimer and Nickolas families who decided to form a group in the winter of 2020. The current line-up includes Jacob, Sam and Simon Weinheimer collaborating with Sheridan, Adelynn, Jace and Ty Nickolas.

Together, they work hard on honing their musical chops, memorizing lyrics, smoothing out their chord progressions, tightening their harmonies and even working on original tunes. When they're not touring around the state, the band mates are busy doing farm chores and tackling their academic subjects as students of the Seton Home Study School.

Somehow, they still find the time to compete in sports and pursue a side hustle of making baked goods and selling homemade jewelry.

Sheridan, a senior, is an ace softball pitcher and also likes to hunt.

"During hunting season, we do chores on the farm and do our school work, but



In lieu of a traditional gratuity for entertaining their audience at the Trader Days festival in Fort Pierre, members of the band received a free helicopter ride sponsored by an anonymous supporter. *Photo by Billy Gibson*

we also clean pheasants at the lodge," she said, referring to a family-owned hunting lodge, preserve and skeet range. "And in the spring it's calving season, so we're always checking on the cows."

She said the group plans on continuing to play more gigs and entertain more people as long as their limited time allows. And as they keep developing their chops, they're taking inspiration in the knowledge that their music is good enough to make a grinchy heart grow a few sizes when they play.



Mitchell Tech facilities were used for the annual electric cooperative rubber gloving school last summer. *Photo by Billy Gibson*

Mitchell Tech prepares linemen to deliver the 'right stuff' for members

Billy Gibson

editor@sdrea.coop

It's rare that you find a cooperative lineman in the state of South Dakota who hasn't been through the training program at Mitchell Technical College.

Mike Puetz doesn't remember all the names and faces, but his mentorship has played a key role in turning loads of wannabe linemen into highly skilled craftsmen over the past 25 years.

Puetz serves as head of the lineman training department at MTC and is giving some thought to hanging up his hooks in the next year or so. When he reflects on his teaching career, he swells with pride at how the program has improved exponentially over time.

There have been many milestones in the emergence of the lineman education program rising to become one of the best of its kind in the country.

Back in 2018, for instance, the power line construction and maintenance school was named winner of the inaugural Siemens-Aspen Community College

STEM award. The honor is given by the Aspen Institute to eight colleges nationwide that provide "outstanding preparation" for students in high-demand jobs and provides selected schools with \$50,000 to apply toward scholarships and other forms of financial assistance.

"That was definitely a shock," Puetz said. "There's a lot of good programs out there, and for us to be chosen for that prestigious award was unbelievable. We work hard to be able to say we have a very strong program, and that just gave us some validation that we're moving in the right direction. It's icing on the cake."

Mark Patterson, manager of loss control services at the South Dakota Rural Electric Association based in Pierre, has worked with Puetz for 15 years. He's hard-pressed to find many co-op linemen who haven't trained under Puetz.

"Mike has been around so long, and I'd estimate about 80 percent of the electric co-op linemen out there today have been trained by him," Patterson said. "They do a fantastic job of teaching the fundamentals, whether a student ends

up at a municipal, an investor-owned or a co-op. And our superintendents do an exceptional job of working with the graduates to help them gain the field experience they need to serve our members with a mindset of safety and efficiency."

Over the years, Puetz said, MTC has not only distinguished itself among similar programs but has also greatly expanded its array of academic and technical career tracks. There are tracks for construction and manufacturing, business and service industries, health sciences, engineering technologies and agriculture and transportation.



Sioux Valley Energy's Cole Anderson learned his trade at MTC.



At left, Mike Puetz has trained hundreds of future linemen. Above, Mitchell Technical College is well equipped to give electric linemen the real-world skills they need to succeed. *Photo by Billy Gibson*

Cole Anderson is a lineman at Sioux Valley Energy based in Madison. He graduated from the training program four years ago and recalls why he selected MTC to learn the ropes of line work.

"I had an uncle who was a lineman in another state and I knew that's what I always wanted to do," said Anderson, a graduate of Chester Area High School. "I started looking at schools and noticed they had limited positions open and they were always taken very quickly. That told me how good their reputation was."

Anderson received his certification in May of 2018, joined the cooperative as a 1,000 hour lineman, and eventually worked his way into a journeyman position.

Oddly enough, he met Puetz a year before he enrolled at MTC. While still in high school, Anderson was on a tour of the facility when he happened to encounter Puetz in the hallway. The two shook hands and after a brief conversation, Puetz said: "If I don't see you here next year, I'm coming to track you down."

Anderson said he finds himself frequently relying on his lineman education and remembering the things Puetz taught him, including those lessons that don't necessarily have to do with line work.

"I think he's awesome. He's big on work ethic and he always told us that no matter what we did in life, a good work ethic will allow you to accomplish your goals and stand out from the rest," Anderson said. "He also had a thing about belts. You had to wear a belt. If he saw you and you didn't have one on, he'd take his off and give it to you."

Anderson and his wife, Sarah, recently built a new home outside of Madison and are expecting a baby boy in March. He said he's grateful for the outstanding

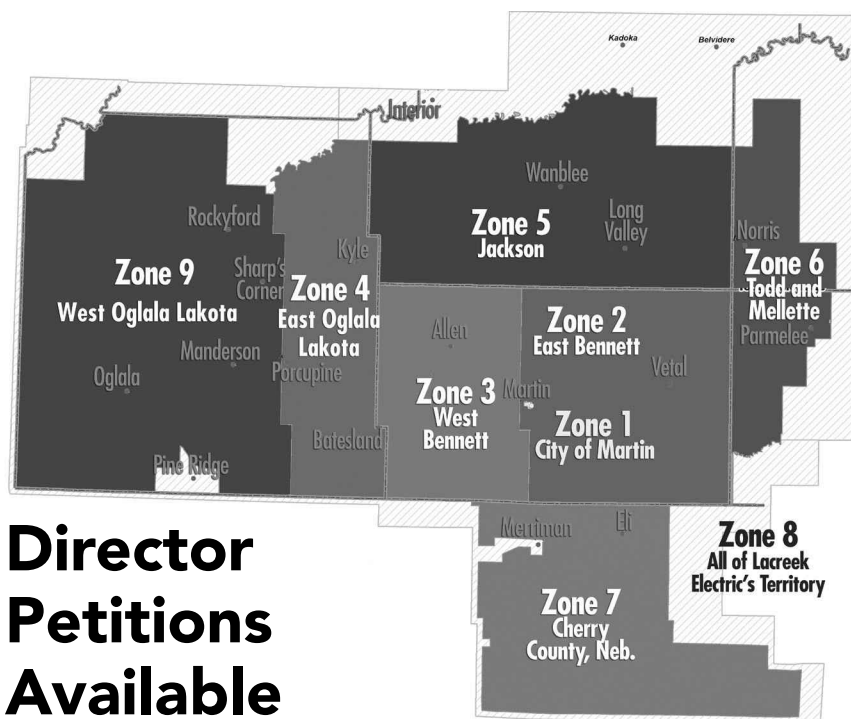
instruction he received during his education phase and is also thankful to have a position at an outstanding organization within the electric cooperative system.

"I just feel fortunate. It's been a great experience all the way through," he said. "I think it's a privilege to be able to do a job I enjoy and to work with professionals who know their craft, and an organization that is focused on delivering the highest quality service to its members."

For more information about MTC, visit www.mitchelltech.edu.



MTC is a prime training ground for future co-op linemen. *Photo by Billy Gibson*



Director Petitions Available

Director petitions can be picked up beginning **Feb. 27, 2023**, from persons interested in running for Lacreek Electric's board of directors. The election will be held at the annual meeting scheduled for 7 p.m. Thursday, April 27, 2023, at the American Legion Auditorium in Martin, S.D.

Anyone interested in being a candidate for Lacreek Electric's board of directors who live in Zone 1, City of Martin; Zone 5, Jackson County; Zone 6, Todd and Mellette County; Zone 9, West Oglala Lakota County, should stop by the office to obtain a petition. The directors currently serving these zones are: Zone 1, City of Martin, Clarence Allen; Zone 5, Jackson County, Jerry Sharp; Zone 6, Todd & Mellette County, Clifford Lafferty; Zone 9, West Oglala Lakota County, Cole Lange.

Candidates must live in the zone they plan to represent. The petitions must be signed by at least 15 members living in the zone the candidate is running in. All

positions are for three-year terms on the board. Petitions must be filed with the board secretary no later than **March 27, 2023**.

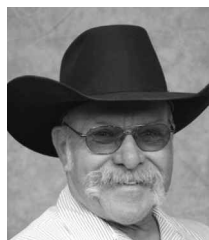
Lacreek's board of directors currently consists of 13 members representing nine zones. If you choose to run for a board of director for a non-profit organization such as Lacreek Electric, you have inherently accepted fundamental responsibilities in addition to a commitment of time and accountability to the cooperative on behalf of the members it serves, keeping in mind, the board has ultimate legal responsibility for the cooperative. A director must act in good faith, in the best interest of Lacreek Electric. A director possesses a fiduciary duty to Lacreek Electric and its members. A director has accountability for the assets and resources of the cooperative. They should never use their position on the board to advance their own private interests. A director should concentrate on the goals and vision of Lacreek Electric.



Jerry Sharp



Clifford Lafferty



Cole Lange



Clarence Allen

Energy Efficiency Tip of the Month

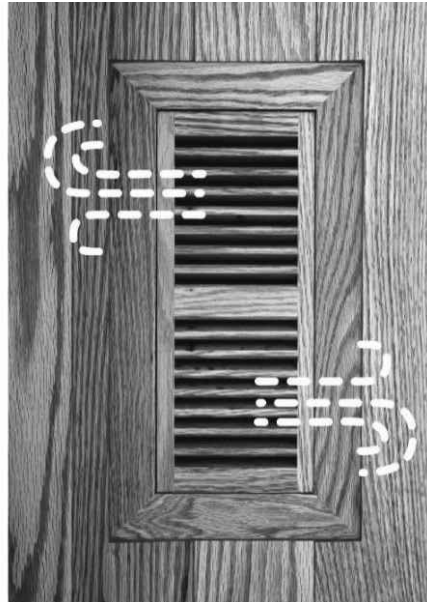
Do you have a home office? Set equipment like printers and scanners to automatically switch to sleep or energy-saver mode when not in use. In addition to saving energy, the equipment will stay cooler, which will help extend its life.

Another way to save in the home office is to use energy efficient lamps for task lighting. Small lamps use less energy than whole-room lighting.



Heating Efficiency Tip:

Keep floor vents and other heating elements unobstructed from furniture, rugs and additional items.



Happy Valentine's Day!



5 Ways to Save During Winter

Winter weather typically means increased energy use at home. Keep your bills in check with these tips to save energy—and money!

Mind the thermostat. If you have a traditional heating and cooling system, set the thermostat to 68 degrees or lower. Consider a smart or programmable thermostat for additional savings.

Get cozy. Add layers of clothing for additional warmth, and snuggle up under your favorite heavyweight blanket.

Don't block the heat. If your air vents or heating elements (like radiators) are blocked by furniture or rugs, your home isn't being adequately heated.

Take advantage of sunlight. Open window coverings during the day to let natural sunlight in to warm your home. Close them at night to block the chilly night air.

Block air leaks. Seal windows and exterior doors with caulk and weather stripping to improve indoor comfort and decrease the amount of energy used to heat your home.

Find Your Account Number: It's Worth \$190!

A member's account number has been hidden somewhere in this newsletter. If you find your account number, call the office before **February 3, 2023**, and you will receive a \$190 credit on your next month's billing.

NATIVE TOURISM

Native Tourism Alliance shines spotlight on tribal nation culture

Billy Gibson

billy.gibson@sdrea.coop

Sure, many of the 15 million travelers who visit South Dakota each year may have marveled at the Mount Rushmore Memorial, snapped a selfie at Wall Drug or beheld the fast-moving waters in Falls Park.

But how many of them have witnessed the whirling splendor of a wacipi, the traditional Native American celebration of life? How many have paused to watch a Native artist crafting a colorful piece of beaded jewelry?

Several years ago, a blind spot was noticed in the Department of Tourism's efforts to attract visitors – not much attention was being focused on the state's nine federally-recognized tribal nations.

In an effort to address that oversight, the department teamed up with the George Washington University International Institute of Tourism Studies

and the tribes to develop a sustainable indigenous tourism industry by letting visitors know there are many points of interest available for exploration far beyond the beaten paths.

The five-year plan has been described as a “groundbreaking endeavor” and is one of the first initiatives of its kind under the Native American Tourism and Improving Visitor Experience (NATIVE) Act and was unveiled in August of 2021. More than 60 state, local and federal organizations collaborated to formulate the strategy as a catalyst for economic growth.

“I think the Alliance is a potential revenue source for our tribes, and it's a way for us to generate income, alleviate poverty and help conserve our natural resources and culture,” said Dew Bad Warrior-Ganje, a member of the Cheyenne River Sioux Tribe.

The plan identified five guiding principles:

Native Tourism Alliance

CHEYENNE RIVER SIOUX TRIBE

PO Box 590, Eagle Butte, SD 57625
605-964-4155

CROW CREEK SIOUX TRIBE

PO Box 50, Fort Thompson, SD 57339
605-245-2221

FLANDREAU SANTEE SIOUX TRIBE

PO Box 283, Flandreau, SD 57028-0283
605-997-3891

LOWER BRULE SIOUX TRIBE

PO Box 187, Lower Brule, SD 57548
605-473-5561

OGLALA SIOUX TRIBE

PO Box 2070, Pine Ridge, SD 57770
605-867-5821

ROSEBUD SIOUX TRIBE

PO Box 430, Rosebud, SD 57570
605-747-2381

SISSETON WAHPETON OYATE

PO Box 509, Agency Village, SD 57262
605-698-3911

STANDING ROCK SIOUX TRIBE

PO Box D, Fort Yates, ND 58538
701-854-8500

YANKTON SIOUX TRIBE

PO Box 1153, Wagner, SD 57380
605-384-3641

- Unity - Reunification of the Očhéthi Šakówi Oyate through shared history, commonalities, and collaboration on developing regional tourism.
- Preservation - Promotion of art and culture in order to enhance self-identity and pride as well as preserve the culture, including language and traditional knowledge.
- Woksape - Recognition of Elders as the driving force of traditional knowledge and wisdom in the development of regional tourism and educating the youth to be stewards of the language and culture.
- Education - Creation of cross-cultural bridges and educating the World about Native American communities.
- Self-sufficiency - Development of opportunities for Tribal Nations to become self-sufficient and create pathways to enhance livelihood.

Organizers gathered together and developed detailed goals and methods to achieve those goals. Planners were forced to start from the ground floor as not much data existed to determine the present status of Indigenous tourism.

They initially identified a “rich mix” of 145 existing natural, cultural and heritage attractions and special events to promote, in addition to potential agritourism initiatives.

Nearing the halfway point in the plan’s prescribed timetable, stakeholders report substantial progress and greater interest from visitors seeking an authentic cultural experience.

Calvin Bloemendaal, who has represented the South Dakota Department of Tourism in the Alliance from its inception, pointed out several specific measures of success.

Chief among them is the creation of a nine-day motorcoach tour of tribal territory that starts in Rapid City and terminates in Bismarck. The tour, coordinated with assistance by the tourism department, will begin this summer and will be operated through Destination America and Trafalgar Tours.

“It’s one of the first tours of its kind,” Bloemendaal said. “Destination America caters to an upscale clientele of individuals who like to travel a lot and have been to a lot of places. They’re looking for something unique and interesting they haven’t seen before.”

He also mentioned the progress that has been made in building a network of support for tribal tourism and the development of themed destination experiences.

There’s also a marketing guide that is part of the department’s general ongoing promotional efforts. More than 30,000 of the helpful guides were printed and are being distributed at visitor centers, trade shows and other industry events.

“I was at a trade show in Denver and people were extremely interested in this idea and gravitating toward it. The guide is an effective tool that inspires people to visit,” he said. “We’re making a lot of headway as far as putting together pitches and itineraries to attract more tour operators to the state.”





CULTURE ON DISPLAY

The Mead Cultural Center has a variety of exhibits and programs to appeal to every interest. *Photos by Mead Museum*

Mead Cultural Education Center has something for every interest

Billy Gibson

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The action seems to never cease at the Mead Cultural Education Center in Yankton.

Between three very popular permanent exhibits, community-based special events and temporary displays that come and go, the constant swirl of activity keeps Rob Marlow on his toes.

Marlow is program director at the museum, which is known affectionately to local supporters and frequenters as “The Mead.” He was finally catching his breath after the Christmastime crush when he and his team had to quickly turn their attention to installing a new traveling exhibit called “Crossroads: Changes in Rural America,” the product of a collaboration between the Smithsonian’s Museum on Main Street program and the South Dakota Humanities Council.

Previously, the touring exhibit spent several months on display at the South Dakota Agricultural Heritage Museum

on the SDSU campus in Brookings and will show at The Mead through the first week of March.

Other stops include the Sturgis Public Library from March 11 through April 30 and the Fort Sisseton Historic State Park from May 6 through June 25.

Marlow explained that the exhibit describes how the U.S. population has shifted away from rural and agrarian communities and moved toward more urban and suburban centers since 1900. It showcases the many ways agriculture-based towns and villages across the country have responded to those changes and in many cases have thrived.

As they’ve felt the impact of the long-term demographic trends, rural communities have been pro-active and intentional in finding new opportunities for growth, innovation and economic development.

“A lot of people who don’t live in rural towns have a perception that they’re barely hanging on by a thread, and that’s not always the situation. The reality is that while it hasn’t been easy,

farmers and ranchers and small town leaders have rolled up their sleeves and met these challenges head-on, to the point that we see many folks coming back to a lifestyle with a slower pace, more freedom, more comfort and more room to roam. It’s really a super success



A display focusing on the historic Yankton State Hospital is a popular attraction at the Mead Cultural Education Center in Yankton.



This display was created by the local Lego club and attracted a lot of interest during the Christmas season. *Photos by Mead Museum*

story, and this exhibit shows that. We're excited to have it here at The Mead," Marlow said.

Meanwhile, curious crowds continue to flock to the museum's three permanent exhibits, which include Yankton State Hospital: Minds, Methods and Medicine; Journey Forward: Connecting Cultures; and the Children's Transportation Museum.

Marlow said visitors and guests generally have a special fascination with the story of how the Mead Building in Yankton was once home to the state's largest mental health facility for women.

The permanent display designed by Jane Bobzin, Carol Ryan and Stan Hoffart opened in 2020 and tracks the history of the facility that dates back to 1879.

It highlights the accomplishments of hospital superintendent Dr. Leonard Mead and Dr. Leo Kanner, considered to be the "Father of American Child Psychiatry" for his innovative work in the field of autism.

"We get a lot of positive reviews and feedback about that display. People walk away learning a lot about the history of the facility and how the hospital provided treatment for those with mental disorders at the time," Marlow said.

Throughout the calendar year, the facility hosts a variety of seasonal events and activities such as the Hall of Trees held each year from Thanksgiving to Christmas.

This past Christmas, nearly 70 local businesses, social organizations and other sponsors decorated trees to reflect the spirit of the season. More than 1,300 visitors cast their vote for best-of-show by dropping a token in a box in front of their favorite tree. Registration fees paid by the competing tree decorators go toward providing free museum admission to those 17 and under.

The 2022 Hall of Trees exhibit also included a 1,400-piece Lego display built by the Yankton Community

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- Rob Marlow

Library Lego Club led by local brickmeister Tom Cihak. Last year's display featured an assortment of Tonka trucks.

Another popular seasonal event occurs during Halloween and is centered around "haunted history" tours of the Mead Building and an "overnight experience" where guests gather together with their sleeping bags and snacks, share ghost stories and listen for signs of any paranormal activity taking place in the crooks and crevices of the structure.

"There's a lot to see and explore at the Mead Building," Marlow said. "We feel like the discovery process is something that never ends."



Feb 16, 2023
Photo Showcasing:
A Path Les Traveled
 Homestake Adams Research
 and Cultural Center
 Deadwood, SD
 605-722-4800

To have your event listed on this page, send complete information, including date, event, place and contact to your local electric cooperative. Include your name, address and daytime telephone number. Information must be submitted at least eight weeks prior to your event. Please call ahead to confirm date, time and location of event.

FEB. 3-4
TOOTSIE

Show Dates:
 Feb. 3, 7:30 p.m.
 Feb. 4, 2 p.m.
 Feb. 4, 7:30 p.m.
 Washington Pavilion
 Sioux Falls, SD
 605-367-6000

FEB. 4
Lake Hendricks Fishing Derby
 9 a.m. registration
 Hendricks City Public
 Lake Access
 Hendricks, MN
 507-828-2113

FEB. 4
James River Gobblers
Hunting Heritage Banquet
 Highland Conference Center
 Mitchell, SD
 605-999-3208

FEB. 10-11
Mardi Gras Weekend
 Mardi Gras Events & Parade
 Sponsored by Deadwood
 Chamber of Commerce
 Main Street
 Deadwood, SD

FEB. 11
Songs of Romance
 7:30 p.m.
 Washington Pavilion
 Sioux Falls, SD
 605-367-6000

FEB. 16
Photo Showcasing:
A Path Les Traveled
 12 p.m.-1 p.m.
 Homestake Adams Research
 and Cultural Center
 Deadwood, SD
 605-722-4800

FEB. 24
Calamity's Shindig
 6 p.m.-9 p.m.
 Homestake Adams Research
 and Cultural Center
 Deadwood, SD
 605-722-4800

FEB. 28
BIG Career & Internship Fair
 10 a.m.-2 p.m.
 Ramkota Hotel
 Sioux Falls, SD

MARCH 4
Annual Ag Day
 9 a.m.-1 p.m.
 Washington Pavilion
 Sioux Falls, SD
 605-367-6000

MARCH 18
Shamrock Shuffle Fun Run
 12 p.m.
 Main Street
 Presho, SD

MARCH 25-26
Greater Sioux Falls Model
Train Show
 Multi-Cultural Center
 Sioux Falls, SD

MARCH 30
"The Wildest Banquet
Auction in the Midwest"
 5:30 p.m.
 South Dakota Military
 Heritage Alliance
 Sioux Falls, SD
 605-339-1203

APRIL 1
Mozart Requiem
 7:30 p.m.
 Washington Pavilion
 Sioux Falls, SD
 605-367-6000

**Note: Please make sure
 to call ahead to verify the
 event is still being held.**