

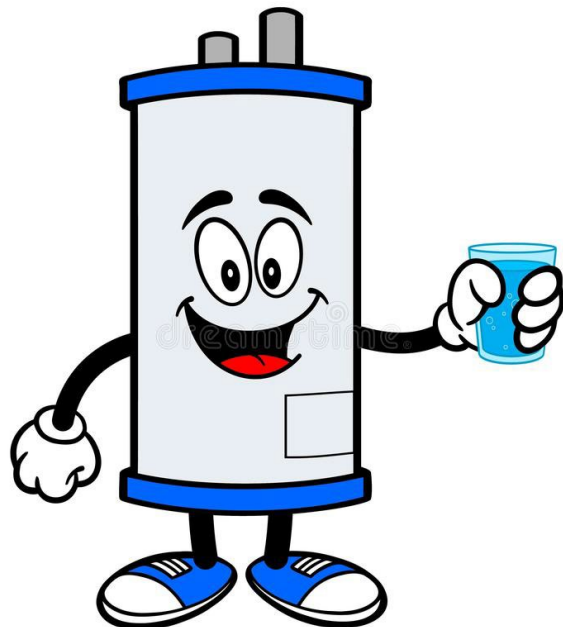
Take Control!



We'll give you 50 bucks if you put your water heater under the load control program here at Lacreek Electric. The installation is free and the cost savings to you will go well beyond the \$50 bill credit or check we will give you! You'll be playing a vital part in holding the co-op's power costs down, just by lettering your water heater work when the power is less expensive.

Q. How is load control accomplished?

A. Many utilities accomplish load control via power line carrier or radio control systems that communicate with devices at a consumer's location to turn loads off and on. For example, a utility may elect to control a residential water heater with the intent of turning a select or "rolling group" of water heaters off during a period of peak demand and turning them back on after the peak has subsided. In the very vast majority of cases, a consumer will not notice that their water heater has been shut off for a brief period of time. Doing so helps to reduce the "demand charges" or peak costs that a utility pays to have your power available.





The Power is in Your Hands



Touchstone Energy®

LACREEK ELECTRIC ASSOCIATION, INC.

121 N. Harold St.

P.O. Box 220

MARTIN, SOUTH DAKOTA 57551

PHONE: 605-685-6581

ELECTRIC WATER HEATER REBATE APPLICATION

Date: _____

Name: _____ Phone: _____

Address: _____ Zip: _____

Water Heater Purchase Date: _____ Gallons: _____

Brand: _____ Replacement or New (circle one)

Water Heater Serial Number: _____

Where Purchased: _____

(include dated sales ticket)

Dealer's Location: _____

Age of the water heater being replaced: _____

Replacing propane or a fuel oil water heater? Yes or No (circle one)

How did you become aware of the water heater rebate program? _____

What is the primary source of heat in your home? _____

How old is your present heating system? _____

In order to receive a rebate member agrees to participate in the load control program for water heaters.

(Member Signature)

FOR LACREEK ELECTRIC OFFICE USE ONLY

Inspected By: _____ Date: _____ Rebate: \$ _____

Amount Paid: \$ _____ By: _____ Date: _____

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This institution is an equal opportunity provider and employer.



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DEMAND RESPONSE AGREEMENT

This agreement is made and entered into this _____ day of _____, 20____, by and between Lacreek Electric Association, Inc., hereinafter referred to as "Lacreek Electric" and the Lacreek Electric member, hereinafter referred to as "Homeowner".

The homeowner agrees to allow Lacreek Electric, or its designated agents, access to the Homeowner's premises to install and maintain a water heater and or air conditioner demand response device in the Homeowner's home. All equipment and labor for the installation of the demand response units will be at the expense of Lacreek Electric and will remain the property of Lacreek Electric.

Lacreek Electric agrees to pay the Homeowner a \$50.00 incentive for the installation of the unit. It is fully understood and agreed that failure to meet the requirements, abide by the regulations of Lacreek Electric, violate the terms of this agreement because of unauthorized revisions or tampering of the unit, shall entitle Lacreek Electric to terminate this agreement and remove all demand response equipment owned by Lacreek Electric. Lacreek Electric retains the right to deny any participation in the demand response program if Lacreek Electric determines that management of that load is not beneficial to Lacreek Electric.

Homeowner agrees and understands that they must be a member of the demand response program for a minimum of 60 months.

Homeowner Signature

Lacreek Electric Association , Inc.

Homeowner Printed

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