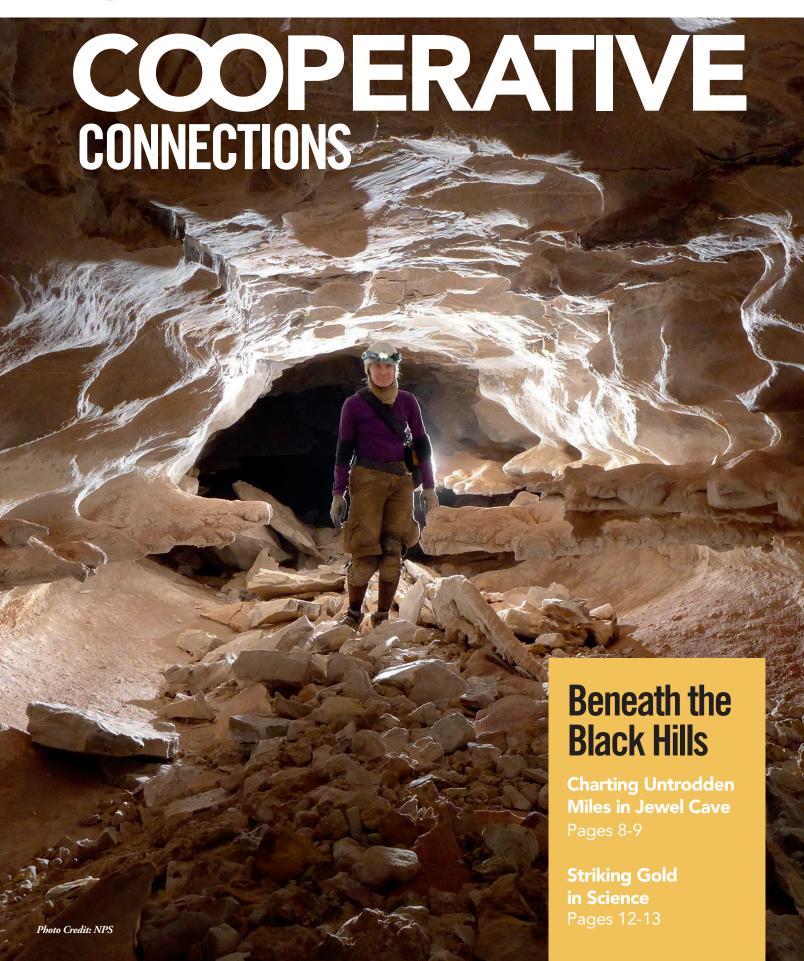


LACREEK ELECTRIC JANUARY 2024 VOL. 25 NO. 9





Apply Now!

Lacreek Electric, in conjunction with Basin Electric Power Cooperative and Rushmore Electric, offers its members a chance to receive up to 4 scholarships. Applicants must have at least a grade point average of 2.0 and they must be entering their first year of continuing education. They also must be dependents of Lacreek Members.



A Touchstone Energy* Cooperative

Lacreek Electric wants to recognize and encourage the academic achievements of the students in rural areas. The scholarships serve as an investment in the rural areas. It also serves as an investment in the economic future of our area.

Don't miss this opportunity to unlock your potential and transform your dreams into reality.



COOPERATIVE

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LACREEK ELECTRIC

(USPS No. 018-912)

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Amy Pisha – Right of Way Specialist

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Journeyman Linemen: Jordon Bakley - Dane Claussen - Lonny Lesmeister - Garrett Metzinger - Ryan Pettit -Aaron Risse - Trace Scott - Damon Wangerin Apprentice Linemen: Tee Allen - Les Cuny - Kody Hagen -Matthew Kruid - Chayson Schofield -Riley Meis - Cameron York Warehouseman: Henry Johnson Maintenance Man: Justin Smokov

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October 2023 Board Meeting

The regular meeting of the Board of Directors of Lacreek Electric Association, Inc. was held in the office of the Cooperative, located in the Town of Martin, South Dakota, on October 12, 2023, beginning at 1:00 P.M.

The meeting was then called to order by President Wade Risse and the following Directors were present: Donovan Young Man, Connie Whirlwind Horse, Jerry Sharp, Marion Schultz, Neal Livermont, Clifford Lafferty, Troy Kuxhaus, Clarence Allen, Tom Schlack, Brent Ireland, and Scott Larson. Also present were General Manager Josh Fanning, Finance Manager Anna Haynes, Finance Manager Kasi Harris, Work Order/Staff Assistant Sherry Bakley, Line Foreman Jesse Byerley, Member Service/IT Jessica Cook, and Administrative Assistant Ashley Turgeon. Attending via Webex was Director Cole Lange and Office Manager Tracie Hahn. Absent was Operations Manager Mike Pisha.

The Pledge of Allegiance was led by President Wade Risse.

A motion was made, seconded, and carried to approve Administrative Assistant Ashley Turgeon to record the board minutes.

A motion was made, seconded, and carried to approve the September 2023 Board Minutes. 1143600204

Additions to the agenda were asked for by President Risse.

There were no additions to the agenda.

A motion was made, seconded, and carried to accept the Operating Report for August that was presented by Finance Manager Kasi Harris.

A motion was made, seconded, and carried to approve the checks and disbursements for September.

A motion was made, seconded, and carried to accept the September Analysis of Investments that was presented by Finance Manager Kasi Harris.

A motion was made, seconded, and carried to approve the list of new members. Jessica reported on renewables growing in Lacreek's service territory.

Jesse reported on work in progress: 2023 reject poles are almost completely staked; crews have been busy with day-to-day service orders; converted some overhead 3 phase to underground; and construction has slowed down a bit.

Jesse gave the safety report.

Donovan reported on the SDREA Board Meeting he attended

Josh reported on LEA Health and NRECA Benefit Day; Solar Interconnects; FEMA Mitigation Fund and that staking has started from Manderson to Wounded Knee; met with the State Department on the upcoming Highway 18 road move; Grants; been going over Capital Budget items with employees and there will need to be a digger truck added to the list; and on the Solar Farm.

Discussion was held on the Pride Grain lots. A motion was made, seconded, and carried to purchase 4 lots from Pride Grain.

Discussion was held on the Lacreek Rate Design with the board agreeing to move forward with the third proposal with large power modifications.

Discussion was held on the USDA Resolution. A motion was made, seconded, and carried to assign Josh Fanning as the Representative-Signature-Certify security role on behalf of the Corporation.

Discussion was held on the NREA Annual Meeting with Tom, Clifford, Marion, and Josh planning to attend. The board agreed to Tom as the voting delegate and to Clifford and Marion as alternate voting delegates.

Discussion was held on the NRECA Board Leadership Certificate Course with no one planning to attend at this time.

Discussion was held on the Mid-West Electric Consumers Association 2023 Annual Meeting on Dec 12-14, in Denver CO with Clarence being the delegate and Marion being the alternate delegate. Troy and Josh also plan to attend.

Discussion was held on the NRECA PowerXchange on March 3-7, in San Antonio TX. No further business was brought before the board and the meeting was adjourned. Next Board Meeting - November 21, 2023 at 1:00 PM

January is National Radon Action Month

Radon is a Natural Danger

About one in 15 homes in the U.S. has radon levels at or above the EPA action level, according to the National Cancer Institute. You can't see or smell radon, and scientists estimate 20,000 lung cancer deaths in the U.S. each year are attributed to it.

Radon is produced from a natural breakdown of uranium in soil, rock and water. It enters homes, offices, schools and other buildings through cracks in floors and walls, construction joints or gaps around service pipes, electrical wires and sump pits. The Environmental Protection Agency reports elevated levels of radon gas have been measured in every state and estimates nearly one out of every 15 homes in America has elevated radon levels.

People who breathe in these radioactive particles, swallow water with high radon levels or are exposed to radon for a long period of time are susceptible to lung damage and lung cancer. Smokers who are exposed to elevated levels of radon gas have a 10 times higher risk of developing lung cancer, according to the Centers for Disease Prevention and Control.

It may take years before health problems appear. Your chances of getting lung cancer from radon depend mostly on:

- How much radon is in your home
- Where you spend most of your time (the main living and sleeping areas)
- The amount of time you spend in your home
- Whether you are a smoker or have ever smoked

Test Your Home

Old homes, new homes, homes with basements and homes without basements can have radon problems. Testing is the only way to determine how much radon is present.

Consider hiring a professional tester. Short-term (2-90 day) and long-term (more than 90-day) test kits are available, with the long-term kit producing more accurate results. The EPA website can help you find a radon test kit or measurement and mitigation professional near you. Do-it-yourself test kits also are available at many local hardware stores.

No level of radon exposure is considered completely safe, however the EPA only recommends reducing radon levels in your home if your long-term exposure averages four picocuries per liter (pCI/L) or higher. A pCI is a measure of the rate of radioactive decay of radon gas. This decay causes radioactive particles that can get trapped in your lungs when you breathe.

Reduce Radon Gas in Your Home

The American Cancer Society says a variety of methods can be used to reduce radon gas levels in your home, including sealing cracks in floors and walls and increasing ventilation though sub-slab depressurization using pipes and fans.

The EPA recommends using a state or nationally certified contractor, because lowering high radon levels often requires technical expertise and special skills. Two agencies have set the standard for participants seeking certification:

- The American Association of Radon Scientists and Technologists
- National Radon Safety Board

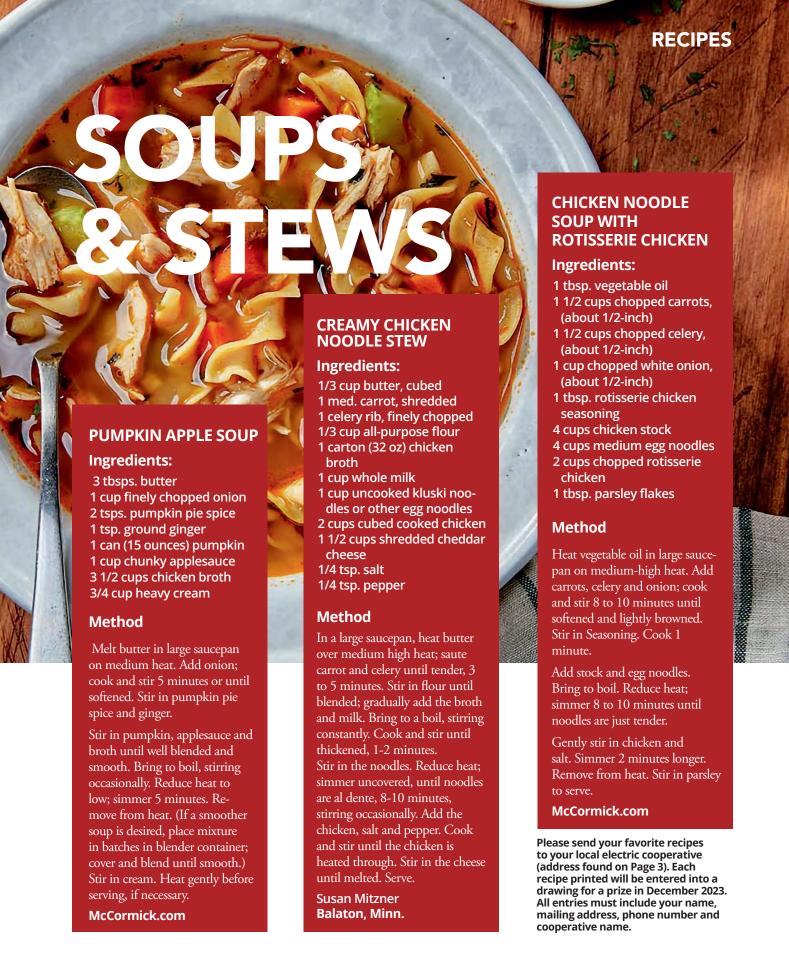
Always test again after the work is finished and then every two years. The U.S. Environmental Protection Agency has designated January as National Radon Action Month, a time when health agencies across the country urge all Americans to have their homes tested for radon.



Don't Plant Trees Near Power Lines Annette Tschetter, Age 9

Annette Tschetter instructs readers to not plant trees near power lines. Annette is the daughter of Ryan and Elaine Tschetter from Revillo, S.D., members of Whetstone Valley Electric.

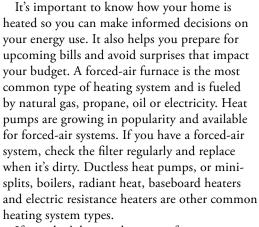
Kids, send your drawing with an electrical safety tip to your local electric cooperative (address found on Page 3). If your poster is published, you'll receive a prize. All entries must include your name, age, mailing address and the names of your parents. Colored drawings are encouraged.



Tips to Stay Warm and Save Energy This Winter

Q: My winter energy bills are typically higher. Can you offer advice on how to lower bills during colder months?

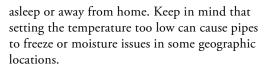
A: Colder weather can increase energy use and bills since heating accounts for the highest wintertime energy consumption in most homes. The amount of energy used to heat your home depends on your equipment, how you use it and the efficiency of your home's shell - the building components that separate the indoors from the outdoors.



If you don't know what type of system you have, find the model number of your equipment and look it up online. You'll find information about the kind of system, how efficiently it operates and recommendations for servicing it, which can improve system efficiency.

We use energy to make our homes comfortable. The easiest and lowest-cost way to save money on heating is to keep your thermostat as low as your comfort will allow. The closer your home's temperature is to the outdoor temperature, the less energy is used.

The U.S. Department of Energy recommends a thermostat setting of 68 degrees in the winter while you are awake and lower when you are



Adding an additional layer of clothing, slippers or a hat can keep you comfortable in a cooler

Do you use electric resistance space heaters to heat a room or small section of your home? If so, you may see an increase on your electric bill. For example, let's say you use a 1,500-watt electric space heater to warm your living room while you watch TV or read a book. Operating that space heater for two hours a day at the U.S. average electricity rate of about 16 cents per kilowatt-hour will cost you about \$15 a month. Operating that same space heater for 12 hours a day will cost you about \$90 a month.

If you choose to use space heaters, use them safely. Keep them three feet away from anything flammable, do not leave them unattended and plug them directly into the outlet, not an extension cord or power strip.

Just as we put on a windbreaker to keep cold winds from blowing through a sweater, your home also benefits from blocking air movement. Air sealing can make a big improvement in the comfort of your home as well as provide energy savings. A common air sealing practice is applying weatherstripping to exterior doors and windows. You can also seal around plumbing penetrations to help eliminate drafts. A gap often exists between the drywall or wood and the plumbing pipes and drains. Filling these gaps with expanding foam can reduce drafts in bathrooms and kitchens.

Cold, windy winter days are the perfect time to find opportunities for air sealing. Rattling doors or moving curtains can indicate air leakage. Air leakage can occur where two different materials come together, like drywall and trim work. Cracked plaster and gaps in drywall can also cause drafts. Sealing the gaps saves energy and improves comfort.

As outdoor temperatures dip this winter, take a few proactive steps to maintain comfort in your home and keep your energy bill in check.



Miranda Boutelle **Efficiency Services** Group



Jerry Hammerquist, middle, receives the Rural Neighbor Award.

Jerry Hammerquist **Honoring a Cooperative Leader**

Shannon Marvel

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It's a small wonder why someone like Jerry Hammerquist would win the 2023 Rural Neighbor Award, sponsored by Touchstone Energy Cooperatives. He's a community rancher who values his neighbors.

"Well it's pretty easy in our neighborhood to be a good neighbor because we've got good neighbors. We help them, they help me," Hammerquist said.

"There's nothing like having good neighbors, I'll grant you. We have the best neighborhood in South Dakota."

Hammerquist lives and ranches on the farm his grandfather first homesteaded in Caputa about 140 years ago.

When his father passed away in 1960, Hammerquist was a senior in high school.

"I got my classes changed so I could work on the ranch, then I started working for neighbors and sale barns. My wife got to working for the attorneys. And we got on with the federal U.S. Attorney. Without her, I wouldn't have made it. We ended up

having two kids, seven grandkids, and one great grand kid. Caputa is where I grew up. I'm still here," Hammerquist said.

Hammerquist got his start in the cooperative world when he was asked to be on a committee to find a candidate for the election in his area.

"I could not find any, so I was told to put my own name in - not thinking a thing about it," Hammerquist recalled.

He won the 1984 election. Back then, Hammerquist said things were simpler.

"We didn't have any complaints, it was very easy to start out with. Then I got to be an officer, and we grew like crazy," he said.

For almost four decades, Jerry has faithfully served as a board director for West River Electric Association for an impressive 39 years, 20 of those years as board chairman.

Hammerquist said it was an interesting time when he was the chairman of the Action Committee for Rural Electrification fundraiser. During that time, Hammerquist was able to get many people to donate to the fundraiser.

"I had a little trouble cooking the egg sometimes. It was a very good experience for me," he said.

Hammerquist not only manages a thriving ranch but has been a valued member of the Elks Club, Central States Fair, Western Junior Livestock Show, and the Western South Dakota Buckaroos.

He's served as a past president and director of the Pennington County Agricultural Stabilization and Conservation Service Farmers Home Administration.

Currently, he holds the position of president on the Rapid Valley Water Conservation District Board and has previously led Rushmore Electric and chaired Action Committee for Rural Electrification (ACRE) on behalf of the South Dakota Rural Electric Association.

He's also been recognized with significant community agricultural awards, including the Catalyst Club Good Neighbor award in 2010 and Ag Producer of the Year in 2018.

He's a recipient of the Black Hill Stock Show Hall of Fame/Silver Spur Award.

His advice to those who follow in his path is to remember that you're member owned.

"The customers do come first. And the employees," Hammerquist said. "It was all a real learning experience."



Jewel Cave's walls glisten with a coating of calcite crystals coating that give this cave its unique name. Image credit: NPS

BENEATH THE **BLACK HILLS**

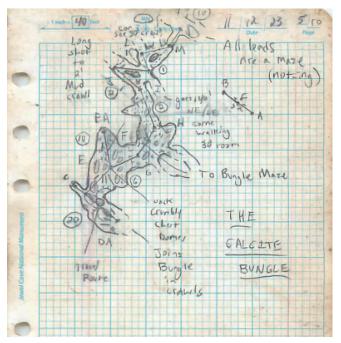
Charting Untrodden Miles in Jewel Cave

Frank Turner

frank.turner@sdrea.coop

In the depths of the Black Hills lies an immense domain of underground caves renowned for their untouched beauty, enticing tourists with the opportunity for stunning photography and expert-led tours. Digging a little deeper, however, reveals that many of these unsuspecting attractions are actually home to a vast network of rooms and passages where no human has ever set foot before. Jewel Cave National Monument, located west of Custer and celebrated for its unique, crystal calcite coating, is one such subterranean cavern that continues to be a frontier of exploration.

Jewel Cave has thousands of miles of unexplored passages, crawlways and chasms that await discovery, making it one of the largest cave systems in the world. The immensity of Jewel Cave and others like it in the Black Hills has inspired multiple



A field sketch from the four-day Veterans Day weekend expedition.

generations of ambitious cave explorers who have devoted years of their lives to mapping out new areas of these underground expanses.

Despite their efforts, only a small fraction of Jewel Cave has

been navigated and mapped, leading to new cave discoveries being recorded even now.

Recently, a group of National Park Service volunteer cave explorers, led by volunteer Chris Pelczarski, expanded the known limits of Jewel Cave in an expedition over Veterans Day weekend of this year.

In total, their journey lasted four days. Bringing only what they could carry, the small group of cavers wriggled through miles of passages without natural sunlight or ready supplies to ultimately be the first to step into what was previously untrodden terrain.

To achieve their goal, the volunteers tackled the 3-D maze that defines the Jewel Cave network, hiking and climbing steep underground terrain. Despite the challenge, Pelczarski said the ending discovery made the whole journey worthwhile. When discovering something new, the challenge pales in comparison.

"The experience of pushing the edge of something is very unique," said Pelczarski. "When entering a new space, it weighs on you that it's the first time that a human has ever interacted with that space. As explorers, we have an incredible amount of responsibility because we are the ones who share that story with others and set the tone of that space."

In total, the explorers discovered and charted just over one mile of new passages during their Veterans Day expedition, uncovering new passages and even a distinctive split in the rock their group named 'Fruit by the Foot,' due to the volunteer group garnering a "fruitful yield" of discovery from the rock formation.

The broader work of these cavers has led to several breakthroughs over the years, including the discovery of Jewel Cave's first cave lake, Hourglass Lake.

"In 2015, our explorers got to a point where the lowest part of the cave dipped into the Madison Aquifer. It was Jewel Cave's first cave lake," said Michael Wiles, Chief of Resource Management at Jewel Cave National Monument. "Since that initial discovery, 12 more lakes have been

found within Jewel Cave."

With the possibility of discovery around every corner, Wiles regards volunteer explorers like Pelczarski as torchbearers in a continuing legacy created by the many cave explorers that came before them, including South Dakota caving legends Herb and Jan Conn and Wiles himself.

"Herb and Jan are icons in the Black Hills area and throughout the world because they were the first to document and map the cave back in 1959," said Wiles. "They fell in love with the cave and it really captured their imagination."

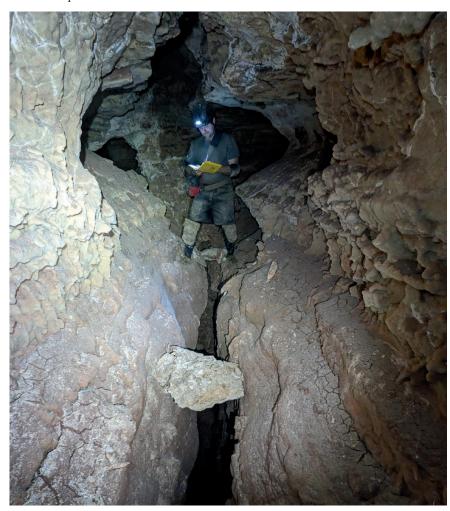
Together, Herb and Jan discovered the first 70 miles of Jewel Cave. Building from Herb and Jan's initial discoveries, Wiles, with the help of volunteers like Pelczarski,

has been involved in the mapping of an additional 150 miles of cave since the Conns retired.

To date, 218.8 miles of Jewel Cave have been discovered. However, Wiles explained that barometric airflow studies indicate that the cave could be up to 14,000 miles long, and only 3% of the cave's estimated total length has been mapped and discovered.

"Jewel Cave, for practical purposes, isn't going to end," said Wiles. "We know that the cave is hundreds if not thousands of miles long and that, alone, is exciting."

With only a fraction of the total cave discovered, it's evident that several years of cave discoveries lie ahead.



Volunteer cave explorer Dan Austin sketching a passage of Jewel Cave. Using coordinates to draw a survey line in the book, Austin draws the cave walls around the line to represent the cave walls around him, adding additional notes as needed. Image credit: NPS

MEMBER SERVICES

Ice and other severe winter weather can result in power outages

Jessica Cook

Member Services/IT

When severe winter weather hits, power outages can occur. Roadways can be dangerous. Do all you can to prepare your pantry, home and car for the next severe winter storm. Once you are ready, watch and listen for weather bulletins mentioning winter storms, blizzard warnings or windchill dangers.

Supplies for the storm

At home, have enough nonperishable food, water and medical supplies/medicines for 72 hours. The Federal Emergency Management Agency and the Centers for Disease Control and Prevention suggest storing one gallon of water per person per day. Have cell phones and chargers, as well as backup charger sources, ready. Gather important documents and medical records. Protect your pets and make sure you have enough supplies for them as well. Also have these items ready: a first-aid kit, a flashlight and batteries, hand sanitizer, blankets and warm clothing.

Readying the house

Weatherproof your home ahead of winter by caulking windows and doors and looking for other air leaks that need attention. Inspect chimney flues for wood stoves or woodburning fireplaces. Install smoke and carbon monoxide detectors on each floor of your home. Protect pipes from freezing.

Prepare your vehicle with an emergency kit

According to Consumer Reports, it can be cheaper to buy a prepared emergency kit than to purchase items individually. A kit typically includes battery booster cables, an ice scraper, a portable shovel, flashlights, a signaling cone, backup batteries for the flashlight, roadside triangles, a reflective vest, a basic first-aid kit (add in what is needed for individual needs) and a cell phone charger.

In addition, your car or truck should also be stocked with gloves, a blanket, a rain poncho, wipes, rags, boots and a hat. It cannot hurt to also have bottled water and nonperishable snacks in your vehicle in case you get stranded.

Prepare your vehicle

Complete annual maintenance, test the car battery and cooling system, use winter tires and replace them if the tread is less than 2/32 of an inch, check tire pressure and wiper blades, add wiper fluid rated for less than minus 30 degrees and keep the gas tank at least half full.

Know that when the power goes out, we work hard to restore it safely and efficiently.





STATEMENT OF NONDISCRIMINATION

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Find Your Account Number: It's Worth \$50!

A member's account number has been hidden somewhere in this newsletter. If you find your account number, call the office before Jan. 5, 2024, and you will receive a \$50 credit on your next month's billing. If no one finds their account number, the credit will be \$50 in the next issue.





The Sanford Underground Research Facility partners with more than 2,000 scientists from more than 200 global institutions and universities, enabling groundbreaking research across multiple disciplines.

STRIKING GOLD IN SCIENCE

Unearthing Research at the Sanford Underground Research Facility

Frank Turner

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Years ago, the Homestake Mine in Lead, South Dakota, lured prospectors with the promise of riches during the gold rush era. Yet today, the site where miners once delved for gold now hosts scientists pursuing their own discoveries, not for gold, but for discoveries in particle physics and dark matter at the Sanford Underground Research Facility.

The mine's transformation into a

state-of-the-art research facility really began in 1970 when Raymond Davis Jr. began what is now know today as the Homestake experiment, a research project that would forever change the entire landscape of western South Dakota. Seeing beyond the precious metal, Davis envisioning the Homestake Mine as the perfect location to conduct research on the illusive neutrino particle. Conducting neutrino research underground was a crucial component of the project because the deep

environment of the mine shielded his experiments from cosmic rays, allowing for more accurate detection of neutrinos. While the Homestake Mine was still in operation, Davis worked among the bustle of mining activities to conduct research, which led to groundbreaking discovery in neutrino research and ultimately to a Nobel Prize in 2002.

As Davis concluded his ground breaking neutrino research, a chapter was closing for the Homestake Mine. According to the facility's website, Homestake was North America's largest and deepest gold mine at the time of its closing, producing approximately 41 million ounces of gold in its 126-year lifetime. When the mine was decommissioned in 2002, it threatened to not only leave a vast cavern in the earth but also a significant void in the local economy. Davis's success, however, prompted South Dakota's leadership to step in at a critical moment and

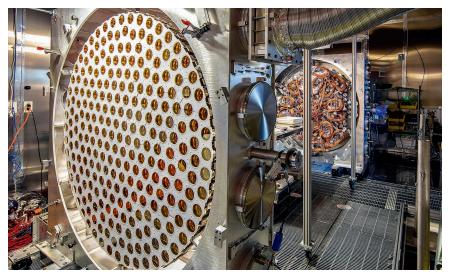
repurpose the mine into a bastion of scientific research.

Mike Ray, Media Relations Manager at Sanford Underground Research Facility, reflected on the state's response to the mine's closure. "Those in leadership at the time saw that this mine was closing and the terrible economic impact that the closure was going to have on the northern hills and this community, but they saw a light at the end of the tunnel," he said.

The light at the end of the tunnel became the Sanford Underground Research Facility. To advance one of South Dakota's most ambitious projects, the state secured a \$70 million donation from philanthropist T. Denny Sanford and a land donation from Barrick Gold Corporation, the mine's owner. The state then established the South Dakota Science and Technology Authority, which contributed an additional \$40 million to realize the project. These donations paved the way forward to begin construction on a space for some of the most advanced science projects ever made.

The herculean effort, Ray explained, was not only to mitigate the negative economic impact of the mine's closure but to create something even more impactful for South Dakota and its residents. Today, the Sanford Underground Research Facility collaborators include over 2,000 scientists from over 200 institutions and universities worldwide. It is expected to garner an estimated \$2 billion net economic impact in South Dakota by

Beyond its economic contributions, the lab holds potential for groundbreaking discoveries across various disciplines, including projects researching biology, geology, engineering or particle physics. Notably, the lab is currently home to LUX-ZEPLIN, the world's most sensitive dark matter detector and DUNE, the Deep



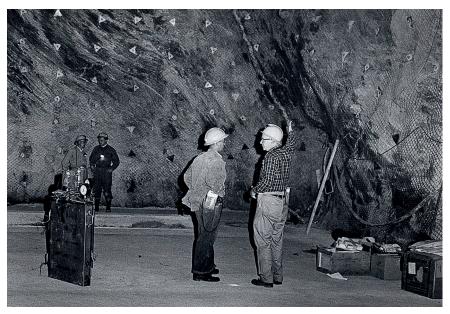
An array of the LUX-ZEPLIN, the world's most sensitive dark matter detector. Photo Credit: Matthew Kapust, Sanford Underground Research Facility

Underground Neutrino Experiment, among several other significant projects. While LUX-ZEPLIN and DUNE are distinct projects, both seek to provide fundamental insights into our current understanding of the laws of physics.

"There are so many examples of how fundamental research can take decades to lead to innovation," Ray said. "The beauty of this is that we don't always know where this research will

take us, but if we don't do this kind of exploration, we will never know the applications of these far-reaching projects."

Regardless of the outcome, the Sanford Underground Research Facility will continue to not only preserve the historic legacy of South Dakota's Homestake Mine, but also place South Dakota at the forefront of discovery and innovation for years to come.



A historic view of the Davis Cavern that hosted Ray Davis's Nobel Prize-winning solar neutrino experiment. The cavern has since been expanded and its walls have been coated with shotcrete, a type of spray-on concrete, to accommodate research on dark matter. Photo Credit: Anna Davis, Sanford Underground Research Facility.



Shown in front of the True Dakotan building on Main Street in Wessington Springs are newspaper/print shop staff (left to right) Delia Atkinson, Office Manger; Kristi Hine, Editor/Publisher; Cathy Perry, Proofreader; shop dog Lincoln. Among the oldest buildings in Jerauld County, the building has always been a newspaper and/or print shop. Constructed in 1915, the True Dakotan recently underwent a complete renovation after a fire in June 2020.

SMALL TOWN NEWSPAPERS

Connecting Communities

Shannon Marvel

shannon.marvel@sdrea.coop

Rural, small-town newspapers are an important cohesive element that keep communities together.

Many of South Dakota's community newspapers have faced economic difficulties, yet their dedication to their mission is what drives them to find innovative ways to persist.

According to South Dakota NewsMedia Association's Executive Director David Bordewyk, a combination of factors have made it difficult for small, community newspapers to thrive as they once did in decades past.

"There's a lot of advertising that used to be in traditional media that has moved into a digital realm such as Google, Facebook and other platforms. That's been a huge disruption. Then there's the whole thing about the internet and how people consume information," Bordewyk said.

The pandemic had a major impact on the newspaper business and accelerated online advertising.

Inflation has also increased production and postal service costs considerably, which has made it tough for small, rural newspapers to balance their books and maintain profits.

"Almost all of our community newspapers rely on a postal service to deliver the newspaper to subscribers. And we've seen a 40 percent rise in postal rates over the last three years," Bordewyk said.

How do newspapers deal with that?

Some newspapers have done a good job of capturing that digital market, Bordewyk said. Others have really gotten aggressive at increasing their prices, with some having to increase subscription rates from \$40 to \$80 per year.

Regardless, there's value in a community newspaper.

Who else is going to consistently cover city council and county commission meetings, or local school activities and sports? Kristi Hine knows that value well.

Hine is the publisher and editor of the True Dakotan, a weekly newspaper that covers local happenings in Jerauld County, based in Wessington Springs.

"Newspapers play such an important role to keep communities together," Hine said.

"We cover everything from local government to high school sports to features. I just did a feature about these women who did a Christmas village exhibit at the county courthouse. It's peeling back the layers and truly telling the community's story. Without the local newspaper, there's no one to tell that story. Larger outlets may come cover a story if you have a tornado or your sports team is doing really well, but it's the community newspaper that'll be listening in on what the city council is going to say at their meeting," Hine said.

Community newspapers, in that sense, really are the eyes and ears for the community. The important goal of the community newspaper is to connect the community, Hine said. "Especially in this world when it's so easy to be on different sides of the spectrum. Community newspapers are the fabric that holds communities together, no matter what side of the aisle their readers land on," she said "Especially in this world when it's so easy to be on different sides of the spectrum. Community newspapers are the fabric that keeps communities together, no matter what aisle their readers land on," she said.

Hine bought the True Dakotan eight years ago in March of 2015. Originally from Phoenix, Arizona, the newspaperwoman

COMMUNITY NEWSPAPERS

has found herself enthralled with the small Jerauld County community.

Over the last eight years, Hine said she's seen more changes in the newspaper industry than her predecessor saw in the last 40 years.

"There's been a great deal of change," Hine said.

She's gotten more creative with advertising, using social media as a tool to promote local businesses. If a business is hosting an event or wants to promote a special sale, the business will do a Facebook live with Hine.

The True Dakotan also offers an online E-Edition and weekly newsletter, though the original print product is still the largest circulation.

Advertising and marketing aside, it all comes down to local news content.

"That's the driving force as we enter this evolution of newspapers. We're at the crux," Hine said.

To the northeast in Day County, the Reporter and Farmer newspaper is being led by Amanda (Fanger) Dulitz, a young reporter-turned-publisher, who recently purchased operation last year.

"Community newspapers are the lifeblood of a community. The strength of a community is reflected in the strength of their community newspaper. We're the bulletin board of the community. We're the cheerleaders of the community. We keep people connected," Dulitz said.

Dulitz found her passion for rural newspapers in South Dakota as soon as she picked up the reporter pad in 2007 after graduating from high school.

She worked at the Onida Watchman for a short time before heading east to Webster, where she took on the role as a news reporter for the Reporter and Farmer. Fast forward a couple decades and now Dulitz is the owner of the Reporter and Farmer.

She noted that costs were pretty stable at the newspaper for awhile, but seemed to sharply increase as soon as she signed the dotted line giving her ownership of the operation.

"I'll probably have to take a look at my rates and lock in my rates for the next year. Everything is just going up, and it impacts the bottom line overall and you've got to do what you've got to do," she lamented.

But without the support of subscribers and advertisers, and really the entire community as a whole, the newspaper couldn't fulfill its purpose of keeping everyone on the same page and in the know.

The relationship between a community newspaper and the community itself is something Dulitz compares to a team of horses.

"The newspaper keeps everybody in an area knowing what's going on and pulling in the same direction. One horse can only pull so much, but if you put them together they can pull double. That community unity - the newspaper is what yokes people together and gets people pulling together," Dulitz said.

She understands that without the community support, there'd be no newspaper.

"We've got some of those readers when the paper gets back from the press on



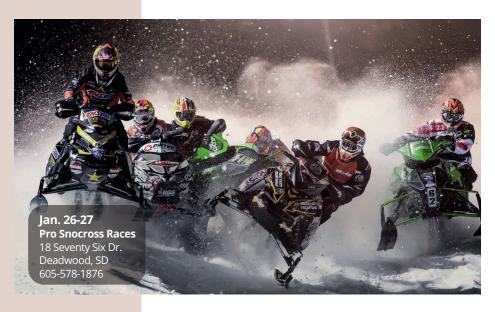
Kristi Hine, editor/publisher, True Dakotan and Delia Atkinson, office manager

Friday – they're standing there waiting for the paper to be dropped off. They're the first ones in the door letting us know about some breaking news event that we haven't heard about yet," she said.

"Constantly, readers and advertisers let us know what we're doing right and what we're doing wrong. We need that. We need that mutual push and pull. We recognize that our readers and advertisers are key to our business and we appreciate it."



From left is Publisher Amanda (Fanger) Dulitz, circulation manager Pat Sass, graphic designer Megan Garry, writer Kevin Winter, sales representative Kirstin Ure (front), print tech Jessica Washenberger and proofreader Linda Holberg.



To have your event listed on this page, send complete information, including date, event, place and contact to your local electric cooperative. Include your name, address and daytime telephone number. Information must be submitted at least eight weeks prior to your event. Please call ahead to confirm date, time and location of event.

JAN. 5 Granite Sports Fantastic Friday

3 p.m. Hill City, SD

JAN. 6 Live on Stage

High Country Guest Ranch Hill City, SD

JAN. 10 45th Annual Ranchers Workshop

9 a.m. Sinte Gleska University Multi-Purpose Center Mission, SD

JAN. 12 Granite Sports Fantastic Friday

3 p.m. Hill City, SD

JAN. 13 Knights of Columbus Bowling Tournament

1 p.m. Meadowood Lanes Rapid City, SD

JAN. 20 Live on Stage

High Country Guest Ranch Hill City, SD

JAN. 23 A Trip to Chile (Reservations Required)

6:30 p.m. Mangiamo Hill City, SD

JAN. 25 A Trip to Chile (Reservations Required)

5:30 p.m. Mangiamo Hill City, SD

JAN. 26 Granite Sports Fantastic Friday

3 p.m. Hill City, SD

JAN. 26-27 Reliance Area Community Development 29th Annual Dinner Theater

6 p.m. Reliance Legion Hall Reliance, SD

FEB. 3 Live On Stage

High Country Guest Ranch Hill City, SD

FEB. 3 Lake Hendricks Fishing Derby

11a.m. City Boat Landing Hendricks, MN

FEB. 10 Polar Bear Chili Cook-Off

11a.m. Main Street Hill City, SD

FEB. 10 Tour de Chocolate

Main Street Hill City, SD

FEB. 17

Live On StageHigh Country Guest F

High Country Guest Ranch Hill City, SD

FEB. 18-20

MASC presents Disaster! the Musical

Vesta Community Center Vesta, MN

FEB. 20 A Trip to Portugal

6:30 p.m. Mangiamo Hill City, SD

FEB. 22 A Trip to Portugal

6:30 p.m. Mangiamo Hill City, SD

FEB. 23-24 Women in Blue Jeans Conference

Highland Conference Center Mitchell, SD

> Note: Please make sure to call ahead to verify the event is still being held.