



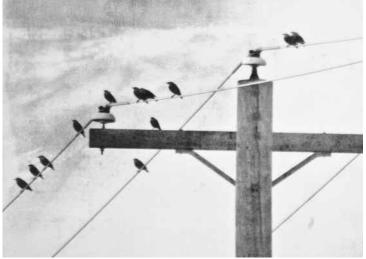
## **Blinking Lights**

Lacreek Electric does not blink the lights just to frustrate and annoy you. Momentary power interruption or "blinking lights"

are most often caused by uncontrollable circumstances. Wind, trees, lightning, birds, animals, equipment failure and humans can all disrupt the normal flow of electricity. Trying to find the exact cause of the blinks sometimes resembles trying to find a needle in a hay stack, which equally frustrates the co-op's linemen.

In the fall of the year migrating birds cause many "blinks" in our system. The lineman will patrol the affected area, if there isn't any obvious reason for the blink, such as a tree limb or equipment failure we must assume a bird or other animal came in contact with the power line causing the problem. 602300101

Before digital clocks and computers, blinks oftentimes went unnoticed. In today's world, flashing digital displays and loss of computer data can get your attention instantly. Co-op members need to protect computers and other sensitive electronic equipment, by using uninterruptable



power supply systems, such as a battery back-up system. These simple and inexpensive measures will go a long way towards increasing power reliability and protecting yourself in case you have a "blink."

Co-op members also need to notify the cooperative when blinking light problems repeatedly occur. Then, be patient and give the line workers a chance to find and correct the problem if there is one. Both members and the co-op want the same thing-reliable electric service.







(USPS No. 018-912)

**BOARD OF DIRECTORS** Tom Schlack-President Jerry Sharp - Vice President Troy Kuxhaus– Secretary Clarence Allen-Treasurer Marion Schultz - Melvin Cummings Brent Ireland -Ellis Rae Hicks Connie Whirlwind Horse - Wade Risse Donovon Young Man - Dean O'Neill Neal Livermont MANAGEMENT STAFF Derek Sorley- General Manager Sherry Bakley - Executive Assistant Josh Fanning – Member Services and Procurement Manager Anna Haynes - Finance and Adminstration Manager Mike Pisha - Operations Manager OFFICE PERSONNEL Tracie Hahn- Accountant II Stacey Robinson - Administration Assistant Amy Pisha - Right Of Way Specialist Kasi Harris - Benefits Specialist Terri Gregg - Billing Specialist Jessica Cook - Billing Specialist Lisa Jensen - Member Service Representative Ashley Turgeon-Member Service Representative **OPERATIONS PERSONNEL** Line Foreman - Landon Stout Journeyman Linemen: Dane Claussen Ryan Pettit - Aaron Risse Jesse Byerley 1113000102 Apprentice Linemen: Jordon Bakley Lonny Lesmeister - Alex Christensen- Jacob Novotny Aarin Ainsworth - Garrett Metzinger - Tyler Brown Glenn Smith – Maintenance Man Earl Adair – Warehouse Man This institution is an equal opportunity

This institution is an equal opportunity provider and employer. This publication is mailed the 15th of the month prior to the issue data layout is at least three weeks prior to mailing.

issue date. Layout is at least three weeks prior to mailing. LACREEK ELECTRIC COOPERATIVE CONNECTIONS is published monthly by Lacreek Electric Association, Inc., PO Box 220, Martin, SD 57551 for its members. Families subscribe to Lacreek Electric Cooperative Connections as part of their electric cooperative membership.

Subscription information: Electric cooperative members devote 50 cents from their monthly electric payments for a subscription. Nonmember subscriptions are available for \$12 annually. Periodicals Postage Paid at Martin, SD and at additional mailing offices.

POSTMASTER: Send address changes to: Lacreek Electric Cooperative Connections, PO Box 220, Martin, SD 57551; telephone (605) 685-6581; fax (605) 685-6957



# MEMBER APPRECIATION COOKIE DAYS 10 a.m. to 2 p.m.

Lacreek Electric employees will be in the surrounding communities in December serving cookies and handing out calendars. We look forward to seeing you. Please see the below schedule to find out when we will be in your area.

Wanblee Mart in Wanblee – December 4th OSHA Office in Pine Ridge – December 5th Oglala Service Center in Oglala– December 6th Lakota Federal Credit Union in Kyle – December 7th Common Cents in Sharps Corner – December 7th Kary's Store in Parmelee – December 8th Lacreek Electric in Martin - December 18th-21st

Lacreek Electric will be closed on December 22th

and 25th in observance of

Christmas. Lacreek Electric

Employees and

Board of Directors would like

to wish all our members a

Merry Christmas!



## Find Your Account Number and Receive A Bill Credit

Find your Lacreek account number in the magazine and you will get a \$10.00 credit on your next months bill. Please call our office when you see your account number in the magazine to receive your \$10.00 credit.





## Holiday Electrical Safety Make Safety the First Item on Your List

**The Electrical Safety Authority** (ESA) offers the following tips to help keep you and your family safe from electrical hazards when buying and installing holiday lighting and decorations.

## Light up safely over the holidays:

• Choose the right light for the job: light strings and other decorations are rated for indoor or outdoor use. Read the package instructions and never exceed the recommended wattage.

• Replace damaged electrical products (cords, plugs, ornaments).

• Avoid plugging too many lights and decorations into an outlet. Overloaded circuits can overheat and start a fire.

• Buy holiday decorations that have the mark of an accredited certification agency on the package.

• Once the package is opened, remember to check for the appropriate approval sticker appearing on the cord for products incorporating light strings.

## **Extension Cords/Plugs:**

• Avoid overloading circuits with plugs and extension cords – this can create overheating and result in a fire. Fuses that frequently blow and circuits that trip can indicate too many items are connected to the circuit.

• Never remove the third prong on plugs – this "grounding pin" prevents shock in the event of electrical equipment failure.

• Plug outdoor electrical decorations into Ground Fault (GFCI)-protected outlets.

• Don't run extension cords under carpets, through doorways or in places where they can be damaged by furniture

• Keep outdoor connections above-ground and out of puddles; don't run them across driveways and/or walkways.

## **Installing Decorations:**

• No more than three light strings can be safely connected together in most cases – read manufactures' instructions for directions.

• Make sure bulbs don't touch supply cords, wires, cloth, paper or any material that's not part of the light string.

• Use the proper clips for securing lights and decorations. Staples and nails can damage electrical cords.

• Check for overhead power lines before using a ladder to put up decorations or when you're hanging lights or decorations on trees.

• Holiday decorations aren't designed for year-round use and can deteriorate over time. Take them down when the holidays are over.

## **Remember to:**

• Watch that children don't put electrical decorations or cords in their mouths.

• Keep an eye on pets that may chew or damage electrical cords.

• Turn off holiday lights and decorations when you leave the house or go to bed.

## Source: esasafe.com

## Kids' Corner Safety Poster

## "Don't do it!"



## Kimberly Messmer, 8 years old

Kimberly is the daughter of Perry and Mabell Messmer, Whitewood, S.D. They are members of Butte Electric Cooperative, Newell, S.D.

Kids, send your drawing with an electrical safety tip to your local electric cooperative (address found on Page 3). If your poster is published, you'll receive a prize. All entries must include your name, age, mailing address and the names of your parents. Colored drawings are encouraged.



How fast does fire move? Very fast. You could have less than 2 minutes to get out safely once the smoke alarm sounds.

7 steps to practicing your escape plan



For more tips on planning for disasters, go to www.bready.sd.gov.

## Reader **Recipes**

# Holiday Favorites

## **Can't Fail Caramels**

2 cups sugar 1 cup firmly packed brown sugar 1 cup light corn syrup 1 cup heavy cream 1 cup milk 1 cup butter or margarine 4 tsp. vanilla

Combine first 6 ingredients. Cook slowly, stirring constantly to 248°F. or when small quantity dropped in cold water forms a firm ball; remove from heat. Add vanilla. Pour into a greased 8x8x2-inch pan; cool. When firm, place on board and cut into squares. Wrap each square in waxed paper.

#### Judy Jensen, Langford

## **Church Window Cookies**

1 (12 oz.) pkg. chocolate chips 1 pkg. colored miniature marshmallows 1 stick butter 1 small pkg. chopped walnuts Coconut

Melt together chocolate chips and butter; let cool until barely warm. In a large bowl, mix together marshmallows and walnuts. Add chocolate mixture and stir. Pour half of mixture onto a piece of foil sprinkled with coconut. Shape into log by rolling in coconut. Wrap and refrigerate until set. Repeat with other half of mixture. Unwrap to slice.

#### Donna Holland, Sioux Falls

## Krazy Corn

1 bag hulless puff corn 1/2 cup butter 1 cup brown sugar 1/2 cup corn syrup 1/2 tsp. salt 1/2 tsp. vanilla 1/2 tsp. baking soda

Place puff corn in a large roaster pan. Bring to a boil butter, brown sugar, corn syrup and salt. Boil on low 5 minutes without stirring; remove from heat. Stir in vanilla and baking soda. Pour over puff corn. Bake at 250°F. for 1 hour, stirring every 15 minutes. Spread out onto wax paper to cool.

#### Alana Neville, Milesville

## **Cowboy Christmas Biscuits**

4 cups Bisquick 1 cup cultured sour cream 1 cup 7-Up 1/2 cup butter

Gently stir together the first 3 ingredients just enough to moisten. Melt butter in bottom of a 9x13-inch pan. Pat dough out in pan. Before baking, cut into 12 to 15 biscuit squares. Bake at 425°F. for 15 to 20 minutes. Serve warm.

Jane Ham, Rapid City

## <u>Chocolate Fudge</u>

- 1 (8 oz.) pkg. semi-sweet baking chocolate
- 1 (8 oz.) pkg. cream cheese, softened

3 cups confectioners' sugar 1 T. McCormick® Pure Vanilla Extract 1/2 cup toasted chopped walnuts

Line an 8-inch square pan with foil, allowing foil to extend over sides of pan. Spray with no stick cooking spray. Melt chocolate as directed on package. Beat cream cheese in large bowl with electric mixer until smooth. Gradually beat in sugar on low speed until well blended. Add melted chocolate and vanilla; mix well. Stir in chopped nuts. Spread evenly in prepared pan. Refrigerate at least 1 hour or until firm. Use foil to lift out of pan onto cutting board. Cut into 25 squares or triangles. Store in refrigerator.

Nutritional Information Per Serving: Calories 155, Total Fat 7g, Sodium 29mg, Cholesterol 10mg, Carbohydrates 21g, Dietary Fiber 1g, Protein 2g

**Pictured, Cooperative Connections** 

## **Mystery Bars**

#### 40 soda crackers 1 cup butter or margarine

1 cup packed brown sugar 2 cups milk chocolate chips

Line a 15-in. x 10-in. x 1-in. baking pan with foil and coat with cooking spray. Place crackers in rows on foil. In a saucepan, melt butter; add brown sugar and bring to a boil. Boil for 3 minutes. Pour over crackers and spread until completely covered. Bake at 350°F. for 5 minutes or until crackers float and bubble. Spread chocolate chips over hot bars. Let set for a minute. Spread the chocolate evenly. Cut while still warm.

#### Verna Nelson, Wakonda

## **Indoor S'mores**

2/3 cup light corn syrup 2 T. butter 1 (12 oz.) pkg. real milk chocolate chips

1 tsp. vanilla

1 (10 oz.) pkg. Golden Grahams cereal (about 8 cups) 3 cups miniature marshmallows

Butter a 9x13-inch baking pan. In a 3-quart saucepan, heat corn syrup, butter and chocolate chips just to boiling, stirring constantly; remove from heat. Stir in vanilla. Pour over cereal in large mixing bowl; toss quickly until completely coated with chocolate. Fold in marshmallows, 1 cup at a time. Press mixture evenly in pan with back of buttered spoon. Let stand until firm, at least 1 hour. Cut into 1-1/2 inch squares – makes approximately 48 squares.

**Carlene Barber, Pierre** 

and coopera-

tive name.

Please send

## How Smart Should You Get When Purchasing a New Thermostat?



Energy Efficiency Notes

Patrick Keegan Collaborative Efficiency

**Dear Pat:** We have an old dial thermostat. There seem to be a lot of choices for thermostats nowadays, but are the pricier, more tech-focused options worth the additional cost? – Ted

**Dear Ted:** Today, many thermostats offer great new technologies and can do things thermostats of the past simply could not do. That said, it's certainly worth asking if these new thermostats

can save enough money to justify the extra cost.

Let's start by looking at the three main options for thermostats: manual, programmable and smart.

The main benefits of a manual thermostat like yours are that it's simple to operate and there are no batteries to wear out and replace. You just have to remember to raise and lower the temperature setting in the morning and evening, and whenever you leave the house.

The second option is the programmable thermostat. Typically, this type of thermostat allows settings for four different periods each day. Some models can even handle a different schedule for each day of the week<sup>1</sup>. You control the settings so they will suit your climate, schedule and temperature preferences. You can easily override your program settings anytime.

The third option is a smart, or "learning" thermostat. A smart thermostat connects to your home's Wi-Fi network. After installation, you input the basics of your schedule and temperature. Over time, as you change the settings, it learns your schedule and adjusts to minimize energy use. Smart thermostats can also detect when no one is home. You can also control it remotely by using an app on your smart phone or tablet.

If your electric co-op has a demand response program that offers discounts for using less power during peak energy use hours, a smart thermostat can provide additional savings on your monthly power bill.

The move to smart technology is a significant investment. Units can cost up to \$400, although one manufacturer has a new model for about \$170. It's also important to note not all homes have the proper wiring in place to accommodate smart thermostats, so you may need to hire a professional to handle the installation.

Back to your initial question: Are newer, more expensive thermostats worth the extra cost? How much a thermostat can save depends on how much you spend on heating and cooling your house.

You can estimate your heating and cooling expenses by examining your electric bills (and other utility bills) related to heating your home. Compare the bills for winter and summer to those for spring and fall. Most of the difference is likely due to heating and cooling. If that amount is more than \$900 per year, which is the national average<sup>2</sup>, you have a better chance of a good return on your investment.

The second factor that will determine how much you can save is how you are operating your old thermostat. If you are conscientious about adjusting the temperature to save energy when you're leaving the house or going to bed, the new thermostat may not reduce your bills that much, even if you program it correctly or if it learns your behavior.

Whichever direction you go, remember there are other ways you can use your thermostat more efficiently:

Don't adjust the thermostat temperature drastically in the hopes of making it heat or cool your home more quickly.

For the greatest savings during winter months, keep the temperature at or below 68 degrees Fahrenheit while you are home during the day, and cooler during the night; during summer months, keep it at or above 78 degrees Fahrenheit while you are home<sup>3</sup>.

You can save up to 10 percent off your monthly heating and cooling bill by turning back your thermostat by 7 to 10 degrees Fahrenheit for eight hours a day<sup>4</sup>.

The thermostat is just one piece of the energy efficiency puzzle. You might be able to save more by adding insulation or sealing air leaks. A professional energy audit is always the best way to identify your home's energy weaknesses.

As you make your decision, don't forget to look to your electric co-op's website for advice, ratings and maybe even rebates.

#### <sup>1</sup>Source: https://www.energystar.gov/products/heating\_cooling/programmable\_thermostats

<sup>2</sup>Source: https://www.energystar.gov/products/heating\_cooling/smart\_thermostats

<sup>3</sup>Source: https://energy.gov/energysaver/thermostats <sup>4</sup>Source: https://energy.gov/energysaver/thermostats

This column was co-written by Pat Keegan and Brad Thiessen of Collaborative Efficiency. For more information on thermostats, please visit: www.collaborativeefficiency. com/energytips



## Basin Electric Supports EPA's Decision to Rescind Clean Power Plan

"Administrator Pruitt's announcement is a welcomed boost to our efforts to seek time and flexibility when it comes to developing a carbon management plan," said Basin Electric CEO and General Manager Paul Sukut.

Basin Electric CEO and General Manager Paul Sukut issued the following statement Oct. 10, following U.S. Environmental Protection Agency (EPA) Administrator Scott Pruitt's announcement of the EPA's decision to rescind the Clean Power Plan.

"Administrator Pruitt's announcement today is a welcomed boost to our efforts to seek time and flexibility when it comes to developing a carbon management plan.

"As written, EPA's Clean Power Plan would've had significant impacts on Basin Electric and our membership. Of the 13 states that were projected to be hit the hardest by this rule, eight are in Basin Electric's service territory. Financially, Basin Electric would have to spend billions of dollars to comply – costs that would have been unfairly borne by our membership.

"While a step in the right direction, the EPA's decision does not affect Basin Electric's efforts to seek a viable path forward in a carbon-constrained future. We are actively seeking solutions that reduce our carbon footprint while keeping coal as part of our energy portfolio, preserving both the reliability and cost competitiveness of our members' energy supply.

"Moving forward, it is Basin Electric's stance that any new approach to regulating carbon dioxide be within the authority of the Clean Air Act; be based on demonstrated, cost-effective controls; provide electric co-ops long-term flexibility and certainty; and most importantly, maintain energy reliability and affordability for consumers at the end of the line."

## Basin Electric Joins Other Utilities To Talk Tax Reform In D.C.

**Basin Electric staff** joined several utility representatives Nov. 1, in Washington, D.C., to discuss tax credit extension for reducing carbon dioxide (CO2) and other emissions from coal plants under Section 45 of the U.S. Tax Code, and possible long-term funding for research and development projects using coal.

Dale Niezwaag, Basin Electric vice president of government relations, and Tyler Hamman, Basin Electric senior legislative representative, joined staff from Great River Energy and Minnkota Power Cooperative in meetings with the U.S. Department of Energy, a special assistant to the President, and a policy adviser for U.S. Rep. David B. McKinley, R-W.Va., who chairs the Congressional Coal Caucus.

According to Niezwaag, topics of discussion included the possible extension of the refined coal tax credit; passage of 45Q carbon dioxide tax credit legislation sponsored by U.S. Sens. John Hoeven, R-N.D., and Heidi Heitkamp, D-N.D., and U.S. Rep. Kevin Cramer, R-N.D.; funding for research and development of large-scale demonstration projects; and the DOE/Federal Energy Regulatory Commission's proposed rule on grid pricing and resiliency.

"We're grateful to Congressman Cramer for helping set up the meetings to discuss these critical matters," Niezwaag said. "It's going to take close collaboration between government and



Dale Niezwaag, Basin Electric vice president of government relations, far left, visits with Dan Brouillette, U.S. Department of Energy deputy secretary, far right and U.S. Rep. Kevin Cramer, R-N.D., second from right.

the utility industry to promote innovation, and further Basin Electric's mission of providing reliable and affordable electricity to our member-owners in a carbon-constrained environment."

# Sing a New Song

## Christmas on the Prairie Brings Melodies to December Event

**F**or one AFTERNOON EACH DECEMBER, THE POPUlation of Hoven, S.D., (population 408) swells as upwards of 1,000 people gather for the Christmas on the Prairie Concert.

Brenda Kleinjan

Attendees listen to the soaring high notes and the trembling low tones that reverberate throughout the 96-year-old building as the South Dakota Symphony Orchestra joins with choirs and soloists for a memorable musical journey.

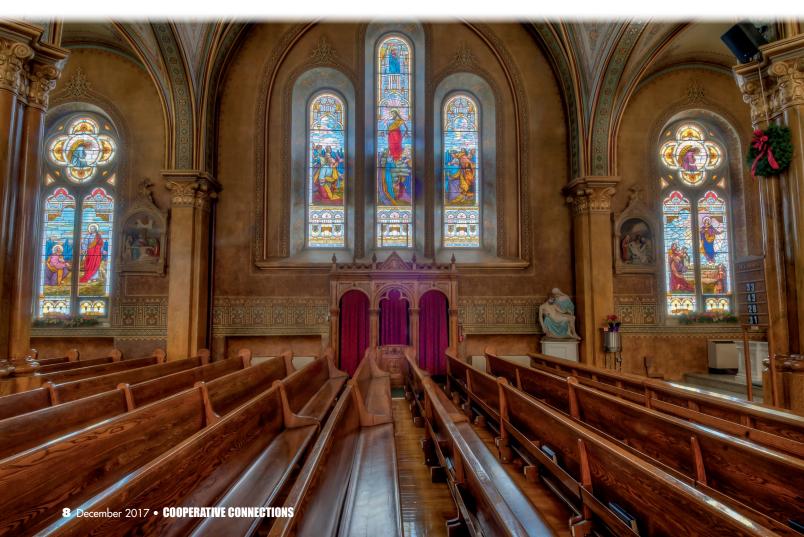
The concert has been held since 2003 at Hoven's St. Anthony of Padua Church, which is also known as the Cathedral on the Prairie.

According to a South Dakota Department of Tourism press release about the landmark, Saint

Anthony's 'Cathedral of the Prairie,' located in Hoven, S.D., was completed in 1921 at a cost of \$250,000. The value of the church was estimated at \$20 million in 2011. The church, believed to be patterned after churches typically found in Bavaria, boasts an intricate and ornate design that rivals any church for miles.

The nave seats more than 1,000 people, and the church is listed on the National Register of Historic Places under the original parish name of St. Bernard's.

One can see the church's spires from miles away in north central South Dakota. (The town of Hoven lies on the border of Potter and Walworth



counties, northeast of Gettysburg and southeast of Selby.)

The 2017 concert will be the 14th annual pre-Christmas concert and will be held at 3 p.m. on Dec. 3. This year's offering is titled 'Hope is Born Emmanuel' with narration based on Dickens' "A Christmas Carol."

The performance will feature the South Dakota Symphony Orchestra conducted by Thomas Fortner and two choirs: the Regional All-Faiths Festival Choir directed by Michael Coyne and Northern State University's Chamber Singers directed by Dr. Timothy Woods.

Musical performances will include professional soloist Juan Ahumada along with guest soloist Lilly Karrer. The entire program will be narrated by Darrel Fickbohm.

Ahumada is a tenor originally from Sioux City who will be singing with the Metropolitan Opera in January. Karrer, from Saint Louis, Mo., has ties to the area as her grandparents live in Hoven.

Proceeds from the concert help with the maintenance of the church building, said choral coordinator Mary Lou Keller.

"It's a constant thing. There is one section that needs to be repaired. It's a big job to keep it up," Keller said, noting that about 250 families are affiliated with the church.

Keller noted that the church was restored in the 1980s with 20,000 volunteer hours spent washing and restenciling the church.

"Without the volunteers, it would have cost us millions," she said.

That volunteer spirit helps keep the Christmas concert going.

"There are a lot of volunteers in Hoven," Keller noted. From the members of the choir, to the community members serving the post concert gala at the Legion Hall, many in the community get involved.

The concert has been held annually since 2003, with the exception of 2008 when a geothermal heating and cooling system was

being installed.

"We skipped 2008 because of the installation. It was a blessing, because there was a blizzard that year," Keller said, noting that favorable weather has graced the concert in the other years.

The 60-member All-Faiths Choir began rehearsing for their role in the concert in October. While not all members are able to attend every practice, they all come together for the concert.

"The choir represents 17 communities and they all love to sing. It's good camaraderie. The music is good for the body and the soul," Keller said.

Rehearsals are led by Coyne, a former Hoven High School band and vocal teacher. The choir will perform three selections with the NSU Chamber Singers.

But, Keller noted, all the components of the concert don't come together until just before the performance.

"The symphony orchestra comes the day of the concert and we all practice at 1 p.m. The doors open at 2:30 p.m. and concert is at 3 p.m.," Keller said.

"It always goes off well, but there is an extra adrenalin rush that gives it that success," she said.

"It's been a blessing that we've done it. It's evolved as an event," Keller said.

"The festival chorus becomes a family. There's something about the ethos of music that draws people. This is what I call good music. We're honored and pleased that we're able to do it," said Keller.

She does have one plea for that first Sunday in Advent, though:

"We pray for good weather!"

For more information, visit the event's Facebook page at https://www.facebook.com/ events/158024474696708/ or go online to www.hovensd.com.

## Dec. 3 Christmas on the Prairie Ticket Information

General \$35 ~ Patron \$125 Premium Pews \$1,650 (seats 12) ~ Regular Pews \$1,100 (seats 12) (Includes Gala Reception for Patron and Pew ticket holders)

Call 605-948-2451 for Visa or Mastercard orders Or mail checks to St. Anthony's Church,, PO Box 98, Hoven, SD 57450

# Christmas at the Cathedral

**Enjoy great architecture** and music with the 21st annual Christmas at the Cathedral Dec. 14 to 17 at the Cathedral of St. Joseph in Sioux Falls.

Proceeds from the event will go toward the Bishop Dudley Hospitality House and the ongoing care and maintenance of one of South Dakota's most significant civic and sacred landmarks – the Cathedral of St. Joseph.

## **Performance Dates:**

Thursday, Dec. 14, 2017 7:30 p.m. Friday, Dec. 15, 2017 7:30 p.m. Saturday, Dec. 16, 2017 1 p.m. and 7:30 p.m. Sunday, Dec. 17, 2017 2 p.m. and 7:30 p.m.

#### About the St. Joseph Cathedral

Construction on the cathedral began in the summer of 1915. The primary architect's death in 1917 along with the start of the first World War slowed construction somewhat.

The cathedral was completed and dedicated on May 7, 1919.

Source: http://www.stjosephcathedral.net/about-us/history-ofthe-cathedral/



1520500104

## September Board Meeting Minutes

The regular meeting of the board of directors was held on September 27, 2017.

Also present were General Manager Derek Sorley, Operations Manager Mike Pisha, Finance & Administration Manager Anna Haynes, Member Services & Procurement Manager Josh Fanning, Staff Assistant Sherry Bakley, Administration Assistant Stacey Robinson and Cory Trapp with Rushmore Electric Power Cooperative.

Routine monthly business consisted of approving the minutes of the previous board meeting and approving new members. 2701008508

Cory Trapp with Rushmore Electric went over the 2018 Construction Work Plan. Cory explained the purpose of the work plan is basically a guide to get a loan from RUS.

Additions to the agenda were asked for by President Schlack.

The following additions were made:

- Safety Committee Report-Melvin, Jerry, Marion & Donovan
- 3 New Board Policies
- Equipment Committee Report-Dean, Tom, Troy & Brent

Motion was made, seconded and carried to approve the agenda after the additions were

The Operating Report for July and the List of Disbursements and Investments for August were presented by Office Manager Anna Haynes and reviewed by the board.

A motion was made, seconded and carried to accept the check audit committee's review of the list of August checks and disbursements as listed in the board book. (Brent, ER & Marion). The check audit Committee for October will be Troy (chairman), Melvin, and Clarence.

Anna presented the Analysis of Investments. The investments were reviewed by the board.

Motion was made, seconded and carried to approve the list of new members, attached hereto.

Anna reported that we have a full crew in the office again; that we will be scheduling Cookie Day at the Drop Box locations again this year; will be working with Vice President Darla Black to have informative and educational meetings at the District locations; that we have notified our members by posting on Facebook, our website, verbally with members calling on their bills, in the cooperative connection and bill inserts that; we will no longer be making courtesy collection calls; has contacted Golden West to disconnect the 2 additional call out phone lines that was to accommodate the collection calls; that we took off the recorded phone greeting and there have been a few complaints as members only wanted to pay their bills instead of speaking with the office; we hired a part time individual to come into the office to do filing and to be available in the office at the front desk when we have meetings and went over to shut off your blue tooth/Wi-Fi on your cell phones and iPad when not using them because can be hacked and also talked about anti-malware/antivirus on cell phones.

Mike reported on the Wanblee Tap; on the new work plan; that Basin requested a Vetal Tap; on the construction at Thunder Valley and the Merriman South Circuit; about the Global Pole Testing distribution and transmission reports and that 4 linemen participated in the Rubber Gloving School at MTI along with an additional lineman as a substitute instructor.

Josh reported on the Blanket PO; that starting to compile budget items; asked for a larger budget for prizes for the 70th Annual Meeting in 2018, which the board denied until the 75th Annual Meeting; that he will be attending a Member Services meeting this month in Spearfish; on homecoming week and that GenPRO is looking in installing solar on FEMA trailers in the Pine Ridge area, which we need to do additional research on solar and the board agreed on a December 8th date for the annual Lacreek Christmas party.

The safety report was presented by Mike.

Tom reported on the Rushmore Electric Meeting he attended on August 24th and added that the Rushmore Electric Annual Meeting will be in April 2018 in Deadwood.

Derek reported that he met with Vice President Darla Black; trying to set up a meeting with President Weston and Vice President Black with the Oglala Sioux Tribe; that we are looking at having community discussions for our service areas to answer questions and provide additional information to our members; that the Safety Committee met on September 6th; that he met with vendors and discussed the new Blanket Purchase Order; that he met with the staff and key personnel about centralizing all employee files per the direction of Lacreek's attorney Robert Schaub; that he attended the Cherry-Todd Annual meeting; he gave a presentation to the Bennett County Jag program on teamwork; on legal matters; that he attended the SDREA Managers meeting and on the Policy and Bylaw Committee Meeting held before the board meeting today.

Derek reported on the Policy and Bylaw committee meeting held before the board meeting. 3 new policies were presented.

- 1. IPad Policy
- 2. Discipline Action Policy
- 3. Procurement Policy

A motion was made, seconded and approved to approve the IPad and Procurement Policy's and the Discipline Action Policy was tabled until a later date; however, it was noted that management should still follow the Discipline Action Policy guidelines.

## Co-op News

September Board Minutes Continued:

The Equipment Committee Report was presented by Troy. A decision was made to purchase a 2018 New Ford F350 extended cab from McKie Ford in Rapid City, SD.

Staff Assistant Sherry Bakley discussed the Capital Credit Estate Retirement. A motion was made, seconded and carried to revise the Capital Credit Estate Retirement Resolution to \$150,000. This was because the allocations for this year are going to exceed the prior \$100,000.00 agreed upon amount for 2017.

Discussion was held on the Midwest Annual Meeting with no one planning to attend at this time. This will be discussed at the October board meeting.

Discussion was held on the Basin Annual Meeting with Wade Risse being the delegate and Clarence Allen being the alternate. Troy Kuxhaus may also be attending along with Derek Sorley.

Discussion was held on the NREA Annual Meeting which will be held in Kearney, NE November 30th – December 1st with Tom Schlack being the delegate and Derek Sorley will be the alternate.

Clarence gave a report on the Region VI meeting he attended. A Policy & Bylaw Committee meeting was set for Oct. 17th at 3:00PM before the board meeting.

A Check Audit Committee meeting was set for Oct. 17th at 3:00PM before the board meeting. (Troy "chairman", Clarence & Melvin)

The board went into executive meeting from 4:50PM until 5:37PM.

Next Board Meeting - November 21st, 2017 at 1:00PM

## Efficient holiday gift giving

Each holiday season, Americans throw away 25 percent more trash than any other time during the year. This amounts to approximately one million extra tons of garbage per week. Just the 2.65 billion holiday cards sold each year in the U.S. could fill a football field 10 stories high. If we each sent one less card, we'd save 50,000 cubic yards of paper.

When browsing for presents, look for a gift that will save you energy, as well as help the environment. Do your shopping online; this eliminates pollution from car travel and the stress of driving between shopping centers.

Buy products from companies that support the

environment. Look for gifts that are made of natural components, such as grown cotton or hemp, especially for items such as clothing, bedding, and towels. In addition, look for products that are recyclable or have been made with recycled



content. Purchase products that have the Energy Star label on them to ensure they are energy efficient.

When it comes to gift wrapping, make sure to be environmentally conscious as well. By wrapping just three gifts with re-used materials, enough paper to cover 45,000 football fields is saved. Use wrapping paper made from recycled paper. Be creative and use old poster, newspaper or fabric.



Alex Christensen

Jacob Novotny

Cody Larson

## Lacreek Hires new personnel

Alex Christensen and Jacob Novotny have been hired as Apprentice Line Man. They will begin a 4-year course to becoming a Journeyman Lineman. Cody Larson has also been hired as a Warehouse/Meter Technian 1,000 hour employee. We want to welcome Alex, Jacob and Cody to the Lacreek family!

# All Aboard! Santa's Coming to Town

## T's Christmas time Again!

Colorful lights, hot chocolate, candy canes, Christmas music, Santa Claus and the wonderful feeling that tradition brings is part of the season. And many have made visiting the North Pole part of their Christmas tradition.

In the Black Hills, the 1880 Train in Hill City, S.D., has turned into the Holiday Express. This is a holiday train that takes families on a one-hour tour to visit the North Pole. Travelers will ride on the historical train route and hear a special Christmas story unique to the experience. They will also receive hot chocolate and treats as well as a small gift for each child and a visit from Santa.

Holli Edwards, business development manager for the 1880 Train, said travelers are given the opportunity to relax in a heated car onboard the train while viewing the scenic hills and listening to a unique holiday story. She further described how holiday makers are afforded a view of the North Pole before Santa boards the train on the way back to the station in Hill City. At this time, Santa hands out goodies to the kids and poses for pictures.

When asked what makes the Holiday Express



Jocelyn Romey



special and unique, Edwards said, "It's seeing the memories that are being created. Most of the people we see come year after year...creating memories generation after genera-



come year after year...creating memories generation after generation. They create a tradition during

tion. They create a tradition during the holiday season."

Edwards said about 9,500 people will ride on the Holiday Express this year – each trip accommodating 350 people. In all, 27 separate holiday trips will be made. Since this Christmas experience is popular for many families and tourists, she recommends travelers reserve tickets in advance in order to ensure a seat on the train.

After the last trip on Dec. 23, the 1880 Train closes until May 7, 2018, when it will re-open for its regular, 20-mile round trip route from Hill City to Keystone. This train follows a portion of the historical route created in the late 1880s to service mines and mills located throughout the hills. The 1880 Train operates two steam and one diesel engine throughout the season. It is owned by the Black Hills Central Railroad, created by stockholders interested in continuing steam railroading.

Along with the Holiday Express celebrating

Above: 1880 Train staff prepare the "Santa Express" for an evening run. Left: The No. 7 engine sports a festive wreath during the holidays. Below: Santa makes a visit to passengers aboard the train.

Opposite Page: Santa and his elves pose for a photo with the train conductor.

Christmas, other special events are celebrated throughout the year on the 1880 Train. These special trips are made on holidays such as Mother's Day, Father's Day and July 4th.

Other special trips include Rails and Ales, Wine Express, Old West Shootouts, Oktoberfest Express and more.

Ticket reservations and information regarding the 1880 Train and its special event trips can be found through the main website – https:// www.1880train.com/.

# **Co-op Mascots**

## Energize Co-op Presence for People of All Ages

**F**ROM SPORTS TEAMS TO CEREAL BRANDS, MASCOTS provide an entertaining way of connecting people with products and services.

And your local electric cooperative has a team of mascots, thanks to national and regional partner-ships.

"They are the physical manifestation of what we as Touchstone Energy<sup>®</sup> Cooperatives are," said Ruben Musca, Creative Director for Touchstone Energy<sup>®</sup> Cooperatives. "The mascots get out as much as our staff does. Having those mascots out there is great."

CFL Charlie, with his corkscrew-like head, debuted about 10 years ago. At the time, compact fluorescent light bulbs were the best and most affordable of the efficient lighting options available. Charlie helped cooperatives promote the technology as a more energy-efficient alternative to standard incandescent bulbs.

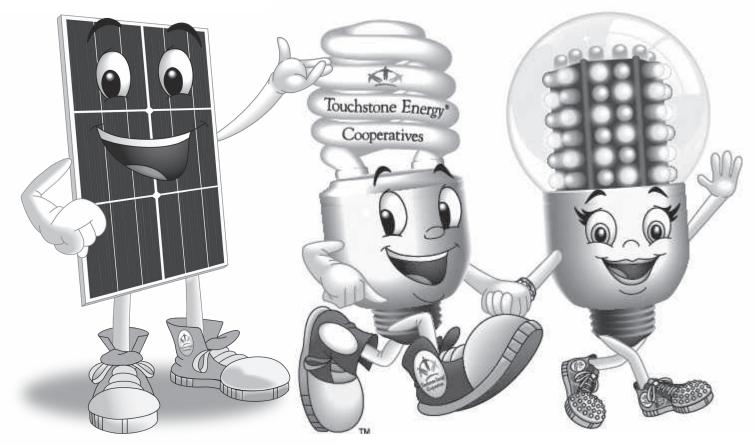
As light-emitting diode (LED) bulb technology became more affordable and accessible, LED Lucy joined Charlie as the brand's mascot. The two worked hand in hand for several years until Charlie's retirement.

In 2016, Solar Sam came on the scene to work with LED Lucy. While LED Lucy promotes affordable and efficient lighting options, Solar Sam talks about efficiency from a production side.

"As it became more common to see solar panels we created Sam to teach about solar power," said Musca.

While the mascots' original audience was children, their reach has expanded.

"A lot of adults get a kick out of Lucy and Sam,"



Brenda Kleinjan

said Musca.

"They are great at co-op events, at the office and in parades. They are just fun characters to bring out and help talk about how co-ops help people save money and save energy," said Musca.

"The mascots are very fun," Musca continued, noting that they are booked solid for appearances across the country through 2018.

"As times change we have to make sure we keep everything updated, too," Musca said.

Another familiar mascot in the Dakotas and Minnesota is Ed the Energy Expert. The chambray shirt and khaki pant

clad Ed offers tips on energy efficiency and safety. He's also a fixture in many cooperative offices, annual meetings and regional parades.

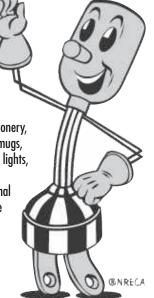
> Familiar Faces: Solar Sam, CFL Charlie and LED Lucy are mascots used to promote electric cooperatives nationwide. On a regional basis, Ed the Energy Expert is a familiar face in eastern South Dakota and western Minnesota.

## The Golden Boy: Willie Wiredhand

Willie Wiredhand, the little guy with a light-socket head, push-button nose and an electrical plug for his bottom and legs, celebrated 50 years as co-op spokes-character and mascot in 2001. He's still the friendly and inspirational golden boy who symbolizes dependable, local, consumer-owned electricity. He's appeared in just about every type of cooperative publication and promotional item: signage, stationery, newsletters, annual reports and advertising, coffee mugs, watches, shirts, baseball jerseys, beach towels, night lights, bobbleheads and more.

Though his presence on both the local and national stage has diminished in recent years in light of more advanced co-op marketing, Willie remains a viable and valuable conduit of information between many co-ops and their consumers.

"Willie is one of a long line of distinguished industrial spokes-characters that have been used to identify and personalize industrial products and



services," said Margaret F. Callcott, who has extensively researched and written about these gesturing little pluggers of the advertising world. "Many marketers of products and services would love to have a symbol as recognizable as Willie to distinguish them in the current marketplace. Those lucky enough to have these consumer icons at their disposal will do well to figure out how to leverage them in the new century."

## Of 'loyal servants' and gods

Willie's actual birthdate is traced to Oct. 30, 1950. He was the creation of Andrew McLay, a free-lance artist for the National Rural Electric Cooperative Association in Washington, D.C.

"We were toying with ideas for a rural electrification symbol," recalled William S. Roberts in a tribute to McLay, who died of cancer at age 52 in 1974. Roberts was editor of Rural Electrification magazine, NRECA's trade publication, in the 1950s. "I had tossed out the idea that the symbol ought somehow to portray rural electric service as the farmer's hired hand, which in those days was almost the entire PR story we had to get across. Drew picked up both the idea and a sketch-pad one night at our home after a couple of beers."

Sprawled out on Roberts' living room floor, McLay gave birth to "Willie the Wired Hand." NRECA's membership selected Willie as their animated ambassador at their national meeting in February 1951. Willie's name was soon shortened to "Willie Wiredhand."

In the grand order of the spokes-character cosmos, Willie falls under the "product personification." "These characters," Callcott said, "were usually cast as 'loyal servants' of the consumer, deriving credibility from a message of dependability and devoted service."

Though Willie symbolized co-op friendliness, he also embodied co-op spunk, willing to stand up for what was right in the face of impossible odds. "He's small, but he's 'wirey'" became part of Willie's trademark which was granted by the U.S. Patent Office later in 1957. The registration allowed Willie to become the beloved character he remains today.

Editor's Note: This excerpt is from "Willie Wiredhand's life story: Perky mascot Willie Wiredhand keeps plugging away for electric co-ops and consumers" written by Richard Biever of the Indiana Electric Consumer. Find the full story, go to http://www.electricconsumer.org/golden-boy/

## <u>Regional Dateline</u>

November 24-December 23 1880 Train Holiday Express Hill City, SD, 605-574-2222

## November 25

Holiday Celebration and Winter Market, Rapid City, SD 605-716-7979

## **December 1**

HOT 93.1 Ugly Sweater Skate Party, Main Street Rapid City, SD, 605-716-7979

## December 1-2

Festival of Trees, Lead, SD 605-584-2067

#### December 1-2, 7-9, 14-16 Strawbale Winery Twilight Flights, Renner, SD 605-543-5071

## **December 2**

Christmas Stroll and Holidazzle Parade Spearfish, SD, 605-717-9294

## December 2

Christmas Parade, Custer, SD 605-673-2244

## December 2-3

Living Christmas Tree Aberdeen, SD, 605-229-6349

## **December 3**

Christmas on the Prairie St. Anthony of Padua Catholic Church, Hoven, SD 605-948-2451

## December 11

Holiday Jam with the Hegg Brothers, Pierre, SD 605-224-8699, holidayjam.com



To have your event listed on this page, send complete information, including date, event, place and contact to your local electric cooperative. Include your name, address and daytime telephone number. Information must be submitted at least eight weeks prior to your event. Please call ahead to confirm date, time and location of event.

## December 9

Frontier Christmas Lake City, SD, 605-448-5474

## December 9

Black Hills Cowboy Christmas Lead, SD, 605-584-2067

## December 15

HOT 93.1 Lights on the Ice Teen Night, Main Street Rapid City, SD 605-716-7979

#### December 15-17 Sioux Empire Wacipi Sioux Falls, SD 310-922-1886

December 15-March 31 South Dakota Snowmobile Trails Season, Lead, SD 605-584-3896

## December 23

Skates and a Movie, Main Street, Rapid City, SD 605-716-7979 December 31 HOT 93.1 Downtown Countdown, Main Street Rapid City, SD, 605-716-7979

#### December 31 Make-A-Wish New Year's Eve Dance, Ramkota Hotel and Convention Center Aberdeen, SD, 605-370-4588

#### January 1 Portland Cello Project Concert Spearfish, SD, 605-642-7973

January 19-20 ISOC Deadwood SnoCross Showdown, Deadwood, SD 605-578-1876

## January 26-February 4 Annual Black Hills Stock Show and Rodeo, Rapid City, SD 605-355-3861

February 6-10 Winter Farm Show Watertown, SD, 605-886-5814

## **Events of Special Note**

November 21-December 25 Christmas at the Capitol Pierre, SD, 605-773-3178

## December 15

Jazz Sessions: A Green Dolphin Jazzy Christmas Concert Spearfish, SD, 605-642-7973

#### February 9-10 Mardi Gras Weekend, Main Street, Deadwood, SD 605-578-1876

## February 15-17

Sno Jam Comedy Festival Sioux Falls, SD siouxfallssnojamcomedyfest@ gmail.com

## February 16-18

2018 National Pheasant Fest and Quail Classic Sioux Falls, SD, 651-209-4933

## February 24

Annual Outhouse Races and Chili Cook-off Contest Nemo, SD, 605-578-2708

## March 3-6

Summit League Basketball Championship, Sioux Falls, SD 605-367-7288

March 16-17, 23-24 60th Annual Schmeckfest Freeman, SD, 605-925-4237